

MEDIA ADVISORY

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Hammer Museum Announces Major Gift from the Anthony and Jeanne Pritzker Family Foundation to Support Programming for Children and Families





Los Angeles—The Hammer Museum announces a \$2 million gift from the **Anthony and Jeanne Pritzker Family Foundation** to support and enhance the Museum's wide range of initiatives for children and families, including opportunities to engage with established and emerging artists in hands-on experiences, art-making, and literary workshops. This marks the largest gift to the Hammer in support of family programming and will allow the Museum to increase its offerings and expand its outreach to serve more communities. Significantly, the gift is among the biggest of its kind to any Los Angeles museum and will impact a multitude of Angelenos. The Pritzkers have been supporters of the Hammer for nearly a decade and Tony Pritzker has served on the Board of Directors since 2011.

"This gift is a tremendously thoughtful investment in building and nurturing the next generation of arts audiences, advocates, and creative minds, which are essential to our community," said Ann Philbin, director of the Hammer Museum. "We are so grateful for the many generosities of the Pritzkers and how their visionary philanthropy will impact children and their families throughout Southern California."

The Hammer aspires to bring the same innovative and cutting-edge approach to its family programming that it does to its roster of exhibitions and public programs. As arts funding has fewer and fewer public resources, generous and forward-thinking donors are paramount to encouraging future generations to experience the visual arts.

The gift provides significant support to all of the Hammer's growing family programming and efforts in community outreach. For the last several years the Museum has focused on expanding and developing initiatives like its Family Day, the development of family oriented

Above: Hammer Museum Family Day participants.

gallery guides, a new Hammer Family Sundays initiative, the Family Flicks series presented with the UCLA Film & Television Archive, and most notably its Classroom-in-Residence program.

The gift from the Anthony and Jeanne Pritzker Family Foundation will support current and future free programs including:

Classroom-in-Residence

A model for the field, Classroom-in-Residence at the Hammer is an innovative and ambitious project designed to strengthen student and teacher learning in the arts through a unique immersive experience at the Hammer Museum. Developed by the Visual and Performing Arts Education Program in the UCLA School of the Arts and Architecture along with the Hammer Museum and the UCLA Community School (a Title I LAUSD public school with 82% of students below the poverty line), this ground-breaking project provides a scalable system that impacts students in the classroom over the long term with innovative arts integrated curriculum, nurtures a growing corps of UCLA master teachers skilled in arts integration techniques, and facilitates an apprenticeship structure for undergraduate and graduate students to form the core of the next generation of arts education leadership. The project is designed to be a replicable model and establishes the infrastructure and networks of collaboration needed to expand in the coming years, helping to ensure broader access to arts education in public schools. It also marks the beginning of a comprehensive body of research and evaluative study into this particular program model.

For each session, two sixth-grade classes spend a week in residence at the Hammer engaging with the Museum's exhibitions and programs to learn grade-level standards in math, science, and language arts. In addition to their curriculum, the Hammer staff provides brief overviews of the various career options from registration and installation prep to finance, curatorial, and communications.

Family Day

The Hammer presents free Family Days, the culmination of the Museum's outreach program to schools and community-based organizations serving populations that lack exposure to the arts. For each free Family Day the Museum invites artists that are represented in the collections or who have participated in Hammer exhibitions to create innovative workshops that draw on the themes of a current exhibition. In addition to those families that arrive on their own, the Hammer provides buses for students and their families who need transportation assistance to attend Family Day.

High School Outreach

The Hammer's High School Outreach program partners with schools from underserved neighborhoods to bring students to the Museum three times a year for special tours and workshops. The program provides transportation for these students and they are encouraged to return to the Museum for Family Day with their parents and siblings.

ABOUT THE ANTHONY AND JEANNE PRITZKER FAMILY FOUNDATION

For over a decade, the Anthony & Jeanne Pritzker Family Foundation has been investing in strengthening many of the unique institutions that define Los Angeles. The foundation aims to enrich our community not just for the present, but for generations to come, with particular focus on medicine, higher education, the environment, the arts, and foster care.

ABOUT THE HAMMER MUSEUM

The Hammer Museum—a public arts unit of the University of California, Los Angeles—is dedicated to exploring the diversity of artistic expression through the ages. Its collections, exhibitions, and programs span the classic to the cutting-edge in art, architecture, and design, recognizing that artists play a crucial role in all aspects of culture and society.

The museum houses the Armand Hammer Collection of old master, impressionist, and postimpressionist paintings and the Armand Hammer Daumier and Contemporaries Collection. The museum also houses the Grunwald Center for the Graphic Arts—comprising more than 45,000 prints, drawings, photographs, and artists' books from the Renaissance to the present—and oversees the management of the Franklin D. Murphy Sculpture Garden on the UCLA campus. The Hammer's newest collection, the Hammer Contemporary Collection, is highlighted by works by artists such as Lari Pittman, Kara Walker, Ed Ruscha, Barbara Kruger, Mark Bradford, Richard Hawkins, and Llyn Foulkes, among many others.

The Hammer presents major single-artist and thematic exhibitions of historical and contemporary art. It also presents approximately ten Hammer Projects exhibitions each year, providing international and local artists with a laboratory-like environment to create new work or to present existing work in a new context.

As a cultural center, the Hammer offers a diverse array of free public programs throughout the year, including lectures, readings, symposia, film screenings, and music performances. These widely acclaimed public programs are presented in the Hammer's Billy Wilder Theater, which is also the home of the UCLA Film & Television Archive's renowned cinemathèque.

HAMMER MUSEUM INFORMATION

For current program and exhibition information, call 310-443-7000 or visit www.hammer.ucla.edu.

Hours: Tuesday–Friday 11am–8pm; Saturday & Sunday 11am–5pm; closed Mondays, July 4, Thanksgiving, Christmas, and New Year's Day.

Admission: \$10 for adults; \$5 for seniors (65+) and UCLA Alumni Association members; free for museum members, students with identification, UCLA faculty/staff, military personnel, veterans, and visitors 17 and under. The museum is free on Thursdays for all visitors. Public programs are always free.

Location/Parking: The Hammer is located at 10899 Wilshire Boulevard, at Westwood Boulevard. Parking is available under the Museum. Rate is \$3 for three hours with museum validation. Bicycles park free.