

MEDIA ADVISORY

For Immediate Release: May 6, 2013

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Event photography available via Patrick McMullan

Hammer Museum Celebrated 4th Annual K.A.M.P. (Kids' Art Museum Project) Sold-out event supports Hammer Kids programs





Photos: Andreas Branch/Patrick McMullan.com. K.A.M.P. 2013.

Los Angeles—The Hammer Museum celebrated its fourth annual **K.A.M.P.** (**Kids' Art Museum Project**), an event imagined by artists for children of all ages, on Sunday, May 5, 2013. Chaired by **Brooke Kanter**, K.A.M.P. was a sold-out success and raised \$175,000 in support of the Museum's free public youth programs, including Hammer Kids. More than 1000 guests attended the event, and painters, sculptors, architects, and creative types of all kinds lead inventive, hands-on workshops throughout the entire museum. Celebrity guests **Dianna Agron**, **Julie Bowen**, **Jodie Foster**, and **James Van Der Beek** led Story Time and read from their favorite children's books in the Museum's galleries. K.A.M.P.'s major sponsors this year were **Stella McCartney** and **Dodo** (**Pomellato**).

K.A.M.P. provides extraordinary access and experiences for kids and their families with renowned Los Angeles artists. This year's participating artists were: Edgar Arceneaux, John K Chan, and Nery Gabriel Lemus; Benjamin Ball and Gaston Nogues; Cayetano Ferrer; Mark Hagen; Pearl Hsiung; Vishal Jugdeo; Glenn Kaino; T. Kelly Mason; Rita McBride and Glen Rubsamen; Ruben Ochoa; Monique Prieto and Michael Webster; Retna; Fatima Robinson; Ry Rocklen; Anila Rubiku; Brian Sharp; Adam Silverman; John Sonsini; Jennifer Steinkamp; Oscar Tuazon; and DJ Gossip (aka Xuly Williams). Download this year's K.A.M.P. 'zine for a map of workshops and more details.

Hammer Museum director Ann Philbin welcomed notable guests including Jack Black, Lawrence Bender, Rebecca Bloom, Jodi Guber Brufsky, Mary Leigh Cherry, Rosette Delug, Andrea Feldman Falcione, Susanna Felleman and Erik Feig, Viveca Paulin-Ferrell, Honor Fraser, Francesca Gabbiani and Eddie Ruscha, Ryan and Tucker Gates, Elizabeth Guber, Jane Glassman, Linda and Jerry Janger, Philip Mercado and Todd Quinn, Breckin Meyer, Candace and Charles Nelson, Alison Palevsky, Amanda Peet, Gelila and Wolfgang Puck, Alisa Ratner, Tom Everett Scott, Lauren Taschen, Lena Wald, Toni Wald, Sandra Nelson Winkler, and Jonas Wood.

Major Sponsors:





Sponsors: Puma, Wolfgang Puck, Sprinkles Cupcakes, MVS Studios (The Digital Photobooth), Hedley and Bennett, Artist & Craftsman Supply, Color Images, Lee Filters, Laguna Clay Company, Intelligentsia, Ikea, Ashley Distributors, Side Street Projects, Classic Party Rentals, Yummy Earth, Monsieur Marcel, Pirate's Booty, Vita Coco, and Western Bagel.

K.A.M.P. was chaired by Brooke Kanter and organized by the Hammer's Deputy Director of Advancement, Jennifer Wells Green; Assistant Director, Donor Relations, David Morehouse; and Manager, Development Events, Conrad Beilharz.

Event photography is available via Patrick McMullan.

ABOUT THE HAMMER MUSEUM

The Hammer Museum, a public arts unit of the University of California, Los Angeles, is dedicated to exploring the diversity of artistic expression through the ages. Its collections, exhibitions, and programs span the classic to the cutting-edge in art, architecture, and design, recognizing that artists play a crucial role in all aspects of culture and society.

The museum houses the Armand Hammer Collection of Old Master, Impressionist, and Post-Impressionist paintings and the Armand Hammer Daumier and Contemporaries Collection. The Hammer's newest collection, the Hammer Contemporary Collection, is highlighted by works on paper, particularly drawings and photographs from Southern California. The museum also houses the Grunwald Center for the Graphic Arts, comprising more than 45,000 prints, drawings, photographs, and artists' books from the Renaissance to the present; and oversees the management of the Franklin D. Murphy Sculpture Garden on the UCLA campus.

The Hammer presents major single-artist and thematic exhibitions of historical and contemporary art. It also presents approximately ten Hammer Projects exhibitions each year, providing international and local artists with a laboratory-like environment to create new work or to present existing work in a new context.

As a cultural center, the Hammer offers a diverse range of free public programs throughout the year, including lectures, readings, symposia, film screenings, and music performances. The Hammer's Billy Wilder Theater houses these widely acclaimed public programs and is the new home of the UCLA Film & Television Archive's renowned cinematheque.

HAMMER MUSEUM INFORMATION

For current program and exhibition information, call 310-443-7000 or visit www.hammer.ucla.edu.

Hours: Tuesday–Friday 11am–8pm; Saturday & Sunday 11am–5pm; closed Mondays, July 4, Thanksgiving, Christmas, and New Year's Day.

Location/Parking: The Hammer is located at 10899 Wilshire Boulevard, at Westwood Boulevard. Parking is available under the Museum. Rate is \$3 for three hours with museum validation. Bicycles park free.

Hammer Museum Tours: For group tour reservations and information, call 310-443-7041.