

## MEDIA ADVISORY

For Immediate Release: March 27, 2013

Contact: Morgan Kroll, Public Relations Associate, 310-443-7016, mkroll@hammer.ucla.edu

## 4<sup>th</sup> Annual K.A.M.P. (Kids' Art Museum Project) at the Hammer Museum Sunday, May 5, 2013 10am-2pm





K.A.M.P. 2012 photos by Stefanie Keenan

Los Angeles—On Sunday, May 5, 2013 the Hammer Museum will host its fourth annual **K.A.M.P.** (**Kids' Art Museum Project**), an event imagined by artists for children **of all ages**. Painters, sculptors, architects, and creative types of all kinds will lead inventive hands-on workshops in the carefree atmosphere of the Hammer Museum courtyard. All K.A.M.P. proceeds support the Museum's growing Hammer Kids public programming.

Check out photos and videos from past K.A.M.P. events and read last year's K.A.M.P. Zine.

K.A.M.P. provides extraordinary access and experiences for kids and their families with renowned Los Angeles artists, many of whom have been the subject of exhibitions at the Hammer Museum or are represented in the Hammer Contemporary Collection. This year's participating artists are: Edgar Arceneaux, Benjamin Ball and Gaston Nogues, Vanessa Beecroft, Cayetano Ferrer, Mark Hagen, Pearl Hsiung, Vishal Jugdeo, Glenn Kaino, T. Kelly Mason, Ruben Ochoa, Monique Prieto, Retna, Fatima Robinson, Ry Rocklen, Brian Sharp, Adam Silverman, John Sonsini, Jennifer Steinkamp, Oscar Tuazon and Michael Webster.

K.A.M.P. also celebrates reading with Story Time in the Permanent Collection galleries. Celebrity guests engage families as they read from their favorite children's books and share exciting stories. Book readings for this year will be presented by **Dianna Agron**, **Jason Bateman**, **Julie Bowen**, and **Jodie Foster**. K.A.M.P. is a chance for the Hammer's cultural patrons to share their love of contemporary art with their children.

Tickets can be purchased <u>online</u>. Early-bird tickets are \$125 per person until April 1, and \$150 per person thereafter. Proceeds support the Hammer's free public programs, such as the Hammer Kids and Family Flicks programs. If you are interested in becoming a K.A.M.P. Partner or have any questions please contact Conrad Beilharz at 310-443-7073 or <a href="mailto:cbeilharz@hammer.ucla.edu">cbeilharz@hammer.ucla.edu</a>.

## **ABOUT THE HAMMER MUSEUM**

The Hammer Museum, a public arts unit of the University of California, Los Angeles, is dedicated to exploring the diversity of artistic expression through the ages. Its collections, exhibitions, and programs span the classic to the cutting-edge in art, architecture, and design, recognizing that artists play a crucial role in all aspects of culture and society.

The museum houses the Armand Hammer Collection of Old Master, Impressionist, and Post-Impressionist paintings and the Armand Hammer Daumier and Contemporaries Collection. The Hammer's newest collection, the Hammer Contemporary Collection, is highlighted by works on paper, particularly drawings and photographs from Southern California. The museum also houses the Grunwald Center for the Graphic Arts, comprising more than 45,000 prints, drawings, photographs, and artists' books from the Renaissance to the present; and oversees the management of the Franklin D. Murphy Sculpture Garden on the UCLA campus.

The Hammer presents major single-artist and thematic exhibitions of historical and contemporary art. It also presents approximately ten Hammer Projects exhibitions each year, providing international and local artists with a laboratory-like environment to create new work or to present existing work in a new context.

As a cultural center, the Hammer offers a diverse range of free public programs throughout the year, including lectures, readings, symposia, film screenings, and music performances. The Hammer's Billy Wilder Theater houses these widely acclaimed public programs and is the new home of the UCLA Film & Television Archive's renowned cinematheque.

## HAMMER MUSEUM INFORMATION

For current program and exhibition information, call 310-443-7000 or visit www.hammer.ucla.edu.

Hours: Tuesday–Friday 11am–8pm; Saturday & Sunday 11am–5pm; closed Mondays, July 4, Thanksgiving, Christmas, and New Year's Day.

Location/Parking: The Hammer is located at 10899 Wilshire Boulevard, at Westwood Boulevard. Parking is available under the Museum. Rate is \$3 for three hours with museum validation. Bicycles park free.

Hammer Museum Tours: For group tour reservations and information, call 310-443-7041.