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Event pictures via [Getty Images](#)

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Hammer Museum Celebrates the 16th Annual K.A.M.P. with Justine Lupe, Carla Gallo, Chris Taylor, and Stuart Gibbs



Family Fundraiser Supports Free Hammer Kids Programs All Year

(Los Angeles, CA)—The Hammer Museum at UCLA hosted its sixteenth annual **K.A.M.P. (Kids Art Museum Project)** on Sunday, October 12, 2025, raising nearly \$200,000 in support of free [Hammer Kids](#) programs, serving thousands of children and families all year long. This beloved, one-of-a-kind event featured art-making projects with acclaimed artists as well as children's stories read by celebrity guests. This year's event, co-chaired by **Aurele Danoff Pelaia** and **Talia Friedman**, welcomed over 700 guests and included a diverse list of creative activities in the carefree atmosphere of the Hammer Museum's courtyard.

Leading hands-on workshops in the spirit of play and experimentation, this year's participating artists **Daniel Gibson, Sharon Johnston and Mark Lee** of Johnston Marklee Architects, **Annie Lapin, Ryan Preciado, Rob Reynolds, Jennifer Rochlin, Mindy Shapero, Brooklin A. Soumahoro, and Christopher Suarez** each created kid-sized artmaking activities based on their own practices or inspired by personal experiences. Activities included painting projects with Lapin and Soumahoro; world-building with Johnston Marklee; creating a fairy village with Rochlin; abstract printmaking with Gibson; colorful spray-painting with Shapero; painting Earth's hemispheres with Reynolds; and making cars from cardboard and clay, with Preciado and Suarez, respectively.

Celebrity readers **Justine Lupe, Carla Gallo, Chris Taylor, and Stuart Gibbs** entertained families by reading from their favorite children's books. Lupe read Drew Daywalt and Oliver Jeffers' *The Day the Crayons Quit*, Gallo read *Amelia Bedelia* by Peggy Parish, and Taylor read *A Fly Went By*, by Mike McClintock and illustrated by Fritz Siebel. They were joined by children's book author, **Stuart Gibbs**, who read from his *New York Times* best-selling book, *Once Upon a Tim*.

In addition to artmaking activities and readings, attendees enjoyed a delicious lunch by **Annie Campbell** and music by **DJ Reprise**. Rock band **The Temporary** performed lively covers of The Beatles' "I Want To Hold Your Hand," "This Love" by Maroon 5, "Black Sheep" by Metric, "Call Me" by Blondie, and closed their set with Pat Benatar's "Hit Me with Your Best Shot" as a confetti cannon filled the courtyard to close out an unforgettable experience for kids and families.

Support for K.A.M.P. is provided by City National Bank, plus generous in-kind support from Alfred, Bella+Canvas, Clare V., Foto Spark, hedley & bennett, KOR, Laguna Clay Company, Montana Shop Los Angeles, Reprise, Waiakea Water, and ZuBeZu.

Academic Programs at the Hammer Museum are supported by the Rosalinde and Arthur Gilbert Foundation and the Ella Fitzgerald Charitable Foundation. Additional support is provided by The Brotman Foundation of California, City National Bank, McCrea Foundation, Ellen & Teddy Schwarzman, Jay Meredith Stein & Josh Zwass, and friends of the Hammer Museum's Kids Art Museum Project (K.A.M.P.).

ABOUT THE HAMMER MUSEUM

The Hammer Museum is part of the School of the Arts and Architecture at UCLA, and offers exhibitions and collections that span classic to contemporary art. It holds more than 50,000 works in its collection, including one of the finest collections of works on paper in the nation, the Grunwald Center for the Graphic Arts. Through a wide-ranging, international exhibition program and the Made in L.A. biennial, the Hammer highlights contemporary art since the 1960s, especially the work of emerging and under - recognized artists. The exhibitions, permanent collections, and nearly 300 public programs annually— including film screenings, lectures, symposia, readings, music performances, and workshops for families—are all free to the public.

HAMMER MUSEUM INFORMATION

Admission to all exhibitions and programs at the Hammer Museum is free. Hours: Tuesday–Thursday & Saturday–Sunday 11 a.m.–6 p.m.; Friday 11 a.m.–8 p.m. Closed Mondays and national holidays. Hammer Museum, 10899 Wilshire Boulevard at Westwood, Los Angeles. Onsite parking is \$8 for the first 3 hours (maximum \$22), or \$8 flat rate after 5 p.m. Visit hammer.ucla.edu for details or call 310-443-7000.

Free Admission at the Hammer Museum is courtesy of Marcy Carsey, the Erika J Glazer Family Foundation, and the Anthony Pritzker Family Foundation.