

For Immediate Release: Tuesday, August 13, 2024 Contact: Santiago Pazos, <a href="mailto:spazos@hammer.ucla.edu">spazos@hammer.ucla.edu</a>

# Hammer Online Collections Offers 50,000 Artworks Expanding the Museum's Ever-Growing Digital Presence







Available now, visitors can explore artworks from the Hammer Museum's permanent collections and download over 6,000 open-source images, among other features

(Los Angeles, CA) —The Hammer Museum at UCLA announced today the launch of <u>Hammer Online</u> <u>Collections</u>, a premier platform for students, educators, and online visitors to discover and interact with 50,000 artworks in the museum's collection, spanning from the Renaissance to the present. The digital portal includes works from the Hammer Contemporary Collection, the Grunwald Center Collection, the Franklin D. Murphy Sculpture Garden, the Armand Hammer Daumier and Contemporaries Collections, and the Armand Hammer Collection. The new website is a milestone in a multi-year initiative to digitize the Hammer's collections, funded by grants from the Mellon Foundation and the Perenchio Foundation.

Hammer Museum director **Ann Philbin** said, "Last year we celebrated the culmination of our building transformation, which included new permanent galleries for works on paper as well as the largest temporary exhibition of our Hammer Contemporary Collection. The new Hammer Online Collections continues our drive to share the museum's permanent collection with audiences far and wide. The depth of materials and thoughtful tools will make this website an important resource for UCLA students and faculty, curators and researchers worldwide, and general audiences looking to learn more about what the Hammer offers. We are incredibly grateful to the Mellon Foundation and Perenchio Foundation for enabling us to bring this project, many years in the making, to fruition."

As part of the grant initiative, the museum commissioned new photography of many works in collection, including nearly 300 newly digitized paintings, drawings, prints, and sculptures from the

Images (L-R): Charles White, *Prophet I*, 1975. Color lithograph. 27 1/8 x 37 1/8 in. (68.9 x 94.3 cm). Collection UCLA Grunwald Center for the Graphic Arts, Hammer Museum. © 1975 The Charles White Archives. John Singer Sargent, *Dr. Pozzi at Home*, 1881. Oil on canvas. 79 3/8 x 40 1/4 in. (201.6 x 102.2 cm). The Armand Hammer Collection, Gift of the Armand Hammer Foundation. Hammer Museum, Los Angeles. Meleko Mokgosi, *Pax Kaffraria: Sikhuselo Sembumbulu*, 2011-2012 (detail). Oil and charcoal on clear primed canvas. Overall: 96 × 627 1/4 in. (243.8 × 1593.2 cm). Hammer Museum, Los Angeles. Purchase. © 2012 Meleko Mokgosi.

Hammer Contemporary Collection and the Grunwald Center Collection, with more to be documented and digitized over the next two years.

Developed in partnership with UK-based digital agency Cogapp, Hammer Online Collections is the latest digital initiative committed to forging new ways of interacting with the community. It joins Hammer <u>Channel</u>, an online video library that allows users to watch, search, clip and share videos from more than 1,000 of the museum's public programs and exhibitions since 2005, and the Hammer's participation in **Bloomberg Connects**, a digital museum guide that features exclusive audio commentary from artists and curators, video profiles, and more.

## Hammer Online Collections: Use cases and capabilities

- Users can conduct advanced queries into the collections' search and generate their own checklists, referred to as My Collections, which are fully customizable boards based on the visitor's needs
- Users can download over 6,000 open-source images, including artworks by Van Gogh, Henri Tolouse-Lautrec, and Rembrandt van Rijn, among others
- Users can search for artworks currently on view in the galleries
- Docents, academics, and museum members can use the portal as a comprehensive resource to locate artwork information, study the Hammer exhibition history, and more
- Deep integration with the institution's streaming archive, Hammer Channel, offering a plethora of video recordings of past artist programs and lectures
- Press members and publishers can locate artwork images and captions to guide their research and seek permission for usage

Hammer Online Collections will continue to grow and add new capabilities as it matures. Extended accessibility features and transformative capabilities aimed at integrating further resources from the Hammer and UCLA at large are just some of the features stored in the pipeline for future implementation.

#### **CREDITS**

The Hammer Online Collections project is made possible by the Mellon Foundation and the Perenchio Foundation.





### **ABOUT THE HAMMER MUSEUM**

The Hammer Museum is part of the School of the Arts and Architecture at UCLA, and offers exhibitions and collections that span classic to contemporary art. It holds more than 50,000 works in its collection, including one of the finest collections of works on paper in the nation, the Grunwald Center for the Graphic Arts. Through a wide-ranging, international exhibition program and the Made in L.A. biennial, the Hammer highlights contemporary art since the 1960s, especially the work of emerging and under -

recognized artists. The exhibitions, permanent collections, and nearly 300 public programs annually—including film screenings, lectures, symposia, readings, music performances, and workshops for families—are all free to the public.

#### HAMMER MUSEUM INFORMATION

Admission to all exhibitions and programs at the Hammer Museum is free. Hours: Tuesday–Thursday & Saturday–Sunday 11 a.m.–6 p.m; Friday 11 a.m.–8 p.m. Closed Mondays and national holidays. Hammer Museum, 10899 Wilshire Boulevard at Westwood, Los Angeles. Onsite parking is \$8 for the first 3 hours (maximum \$22), or \$8 flat rate after 5 p.m. Valet parking is available at the Lindbrook Drive entrance for \$15. Visit hammer.ucla.edu for details or call 310-443-7000.

Free Admission at the Hammer Museum is courtesy of Marcy Carsey, the Erika J Glazer Family Foundation, and the Anthony & Jeanne Pritzker Family Foundation.