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Media Contact: Nancy Lee, <u>nlee@hammer.ucla.edu</u> Event photography available via <u>Getty Images</u>

Hammer Museum Celebrates 14th Annual K.A.M.P. With Gal Gadot, James Corden, Curtis Stone & Lindsay Price

Raises record \$240,000 in support of free Hammer Kids programs all year long







(Los Angeles, CA)—The Hammer Museum hosted its fourteenth annual **K.A.M.P.** (**Kids Art Museum Project**) on Sunday, May 21, 2023, raising a record \$240,000 in support of the Museum's free family programming which serves thousands of children throughout the year. The one-of-kind event, conceived to engage and excite children and their families, featured artmaking projects with acclaimed artists as well as children's stories read by celebrity guests. The event was chaired for the first time by **Talia Friedman** and **Sherry McKuin**. Over 1,000 guests attended this year's celebration joining painters, sculptors, and creative types of all kinds in the museum's courtyard.

Leading hands-on workshops in the spirit of play and experimentation, this year's participating artists Eddie Rodolfo Aparicio, Zoe Blue M., Awol Erizku, Amir H. Fallah, Sharif Farrag, Chase Hall, Elliott Hundley, Maria Maea, Jane Margarette, Jill Mulleady & Alina Perkins, Megan Reed, and Austyn Weiner painted with berries, espresso, and other food stuffs to learn about the importance of composting; created rugs and baskets by weaving palm fronds; sculpted portraits of their future selves using vibrantly colored clay; and much more. Celebrity readers Gal Gadot, James Corden, and Curtis Stone & Lindsay Price read from their favorite children's books Kind by Alison Green, Giraffes Can't Dance by Giles Andreae, and Action Jackson by Jan Greenberg and Sandra Jordan, respectively. In addition to the artmaking and celebrity readings, attendees enjoyed a delicious lunch by Annie Campbell and music by DJ Reprise. Kids band Rookie5 performed "Take Me Away," "Growing Up," and "Kids in America" in the courtyard with a confetti cannon finale to close out the festive event.

Major support came from City National Bank.

Additional support came from in-kind sponsors Blue Rooster, Clare V., Alfred Coffee, Goodles,

Image caption: Hammer Museum K.A.M.P. (Kids' Art Museum Project) 2023 at Hammer Museum on May 21, 2023 in Los Angeles, California. Photo by Stefanie Keenan/Getty Images for Hammer Museum

hedley & bennett, Hello Bello, Miracle Water, Ruby, Sculpey, Color Images and The Stellar Events.

ABOUT THE HAMMER MUSEUM

The Hammer Museum is part of the School of the Arts and Architecture at UCLA, and offers exhibitions and collections that span classic to contemporary art. It holds more than 50,000 works in its collection, including one of the finest collections of works on paper in the nation, the Grunwald Center for the Graphic Arts. Through a wide-ranging, international exhibition program and the biennial, Made in L.A., the Hammer highlights contemporary art since the 1960s, especially the work of emerging and under recognized artists. The exhibitions, permanent collections, and nearly 300 public programs annually—including film screenings, lectures, symposia, readings, music performances, and workshops for families—are all free to the public.

HAMMER MUSEUM INFORMATION

Admission to all exhibitions and programs at the Hammer Museum is free. Tuesday-Sunday: 11am to 6pm. Hammer Museum, 10899 Wilshire Boulevard at Westwood, Los Angeles. Onsite parking \$8 (maximum 3 hours) or \$8 flat rate after 6 p.m. Visit hammer.ucla.edu for details or call 310-443-7000.