

For Immediate Release: May 17, 2022
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Event photography available via [Getty Images](#)

Hammer Museum Celebrates 13th Annual K.A.M.P. (Kids Art Museum Project) Kristen Stewart, Max Greenfield and Ana Ortiz help museum raise more than \$210,000 for Hammer Kids programs



(Los Angeles, CA)—On Sunday, May 15, 2022, the Hammer Museum hosted its thirteenth annual **K.A.M.P. (Kids Art Museum Project)**, a unique fundraising event imagined by artists for kids and their families. Chaired by Brooke Kanter and Sarah McHale, K.A.M.P. raised more than \$210,000 in support of the Museum’s free family programming throughout the year. More than 500 guests attended this year’s in-person celebration.

Artists, dancers, and volunteers led hands-on workshops in the buoyant atmosphere of the Hammer Museum courtyard, engaging a new generation of art lovers and patrons. This year’s participating artists **Alex Anderson, Alfonso Gonzalez Jr., Greg Ito, Hayv Kahraman, Olivia Mole, Alex Nazari, noé olivas, Hilary Pecis, Lily Stockman, and Marisa Takal** spearheaded projects including a group mural, painted windows depicting dreams, papier mache eyeball assemblages, and more. Olivas’s project invited children to write or draw their wishes for change in the world onto seed paper to plan in their own gardens or in a wheelbarrow full of soil, following his Hammer Projects exhibition which recently closed at the museum. Contemporary dance group **BODYTRAFFIC** performed dynamic numbers throughout the event.

Celebrity readers **Kristen Stewart, Max Greenfield, and Ana Ortiz** shared their favorite children’s books and posed for selfies with kids. Stewart read *The Story of Ferdinand* by Munro Leaf and *Eloise* by Kay Thompson; Ortiz read *Coquí in the City* by Nomar Perez; and Greenfield read his own book, *I Don’t Want to Read This Book*, published last year. In addition to the artmaking, dancing, and celebrity readings, attendees enjoyed a delicious lunch by Annie Campbell and music by DJ Suga Shay.

Major support came from **City National Bank** and **IPC**. Other sponsors included **Blue Rooster, Bonjour Fete, Clare V., Color Images, Hedley&Bennett, Hello Bello, Laguna Clay, Miracle Seltzer, Mochi Kids, and Simply Framed.**

ABOUT THE HAMMER MUSEUM

The Hammer Museum is part of the School of the Arts and Architecture at UCLA, and offers exhibitions and collections that span classic to contemporary art. It holds more than 50,000 works in its collection, including one of the finest collections of works on paper in the nation, the Grunwald Center for the Graphic Arts. Through a wide-ranging, international exhibition program and the biennial, *Made in L.A.*, the Hammer highlights contemporary art since the 1960s, especially the work of emerging and under recognized artists. The exhibitions,

Images (L-R): Kristen Stewart at K.A.M.P. Family Fundraiser at Hammer Museum on May 15, 2022 in Los Angeles, California; K.A.M.P. attendees enjoy confetti cannon in museum courtyard; Max Greenfield reading to children; photos by Stefanie Keenan/Getty Images for Hammer Museum

permanent collections, and nearly 300 public programs annually—including film screenings, lectures, symposia, readings, music performances, and workshops for families—are all free to the public.

HAMMER MUSEUM INFORMATION

Admission to all exhibitions and programs at the Hammer Museum is free. Tuesday-Sunday: 11am to 6pm. Hammer Museum, 10899 Wilshire Boulevard at Westwood, Los Angeles. Onsite parking \$7 (maximum 3 hours) or \$7 flat rate after 6 p.m. Visit hammer.ucla.edu for details or call 310-443-7000.