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F*ck White Supremacy, Let's Get Free
Patrisse Cullors's worldwide electric slide online
Sunday, April 11, 2021 | NOON-6PM PDT

Los Angeles, CA – On Sunday, April 11, 2021, the Hammer Museum, in collaboration with artist and Black Lives Matter cofounder **Patrisse Cullors**, presents *F*ck White Supremacy, Let's Get Free*, a global online dance party to unify people through art and activism. From the COVID-19 pandemic to police brutality to increasing food insecurity, the collective psyche in 2021 is stressed and worn. *F*ck White Supremacy, Let's Get Free* counters the ways isolation impacts one's ability to fight back and promotes healing through movement and dance. DJ collectives **Cumbiatón** and **Everyday People** will play live sets via the Hammer website, encouraging people from all over the world to tune in and dance along from noon to 6pm PDT. A conversation between Cullors and Hammer Museum associate curator **Erin Christovale** will introduce this program.

Hammer Museum director Ann Philbin said, "The museum's mission has always been about harnessing the power of art and ideas to build a more just world, and joy is absolutely necessary for healing and for facing the many challenges ahead. This worldwide electric slide dance party with Patrisse is the perfect way to recharge and lift our spirits as we battle systemic racism."

"My art and activism are inseparable, and I'm excited to present my performance online for a global audience with the Hammer Museum," said Patrisse Cullors. "We need moments like this to celebrate as a community as we continue to fight for freedom."

"We are honored to partner with Patrisse Cullors and the Hammer Museum for *F*ck White Supremacy, Let's Get Free*," said **Andrea O'Donnell, President of UGG® and Koolaburra by UGG® at Deckers Brands**. "I can't think of a better time to participate in an interactive dance party uniting people through art and activism."

Live DJ sets will feature electric slide dance videos submitted by friends and supporters of Cullors and the Hammer Museum, and viewers are encouraged to create their own contributions as well. Electric slide dance video submissions can be submitted directly [to the Hammer website](#). This program is free of charge.

*F*ck White Supremacy, Let's Get Free* is made possible by UGG®.

About Patrisse Cullors

Patrisse Cullors is a *New York Times* bestselling author, educator, artist and abolitionist from Los Angeles, CA. Co-founder of the Black Lives Matter Global Network Foundation, Patrisse has been on the frontlines of abolitionist organizing for 20 years. Since she began the Black Lives Matter movement in 2013, it has expanded into a global foundation supporting Black led movements in the US, UK, and Canada and has been nominated for the 2021 Nobel Peace Prize. The significance of the Black Lives Matter movement has been recognized by The New York Times as the "largest movement in US history." TIME 100 also named Patrisse as the 100 most influential people in 2020. Patrisse has led multiple Los Angeles based organizations such as Dignity and Power Now, Justice LA and Reform LA Jails. Each of these organizations have won progressive ballot measures, fought against a \$3.5 billion jail plan, and implemented the first ever Civilian Oversight Commission of the Los Angeles Sheriff's Department. Patrisse is also the Faculty Director of Arizona's Prescott College, a new Social and Environmental Arts Practice MFA program, which she developed nesting a curriculum focused on the intersection of art, social justice and community organizing that is first of its kind in the nation. Not stopping there, Patrisse is also a former staff writer on Freeform's *Good Trouble* series as well as an actress on the show. She also co-produced the 12-part YouTube Originals series titled RESIST, that premiered November 18, 2020 on the platform. In 2020, Patrisse signed an overall production deal with Warner Brothers, where she intends to continue to uplift Black stories, talent, and creators that will continue to transform the world of art and culture.

About UGG

Founded in 1978 by an Australian surfer on the coast of California, UGG® is a global lifestyle brand renowned for its iconic Classic boot. First worn by Hollywood royalty, fashion editors and then the world, UGG® designs and retails footwear, apparel, accessories and homewares with an uncompromising attitude toward quality and craftsmanship. Delivering more than \$1 billion in annual sales, UGG® partners with the best retailers globally and owns over 130 concept and outlet stores worldwide in key markets including New York, San Francisco, Los Angeles, Paris, London, Tokyo, Shanghai and Beijing. For more information, please visit www.ugg.com. @ugg #feelUGG

About the Hammer Museum

The Hammer Museum is part of the School of the Arts and Architecture at UCLA, and offers exhibitions and collections that span classic to contemporary art. It holds more than 50,000 works in its collection, including one of the finest collections of works on paper in the nation, the Grunwald Center for the Graphic Arts. Through a wide-ranging, international exhibition program and the biennial, Made in L.A., the Hammer highlights contemporary art since the 1960s, especially the work of emerging and under recognized artists. The exhibitions, permanent collections, and nearly 300 public programs annually—including film screenings, lectures, symposia, readings, music performances, and workshops for families—are all free to the public. More information: hammer.ucla.edu.