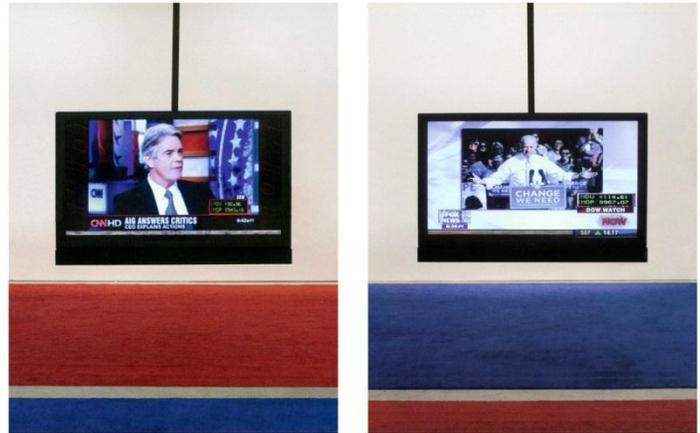


For Immediate Release: September 20, 2012

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HAMMER MUSEUM PRESENTS YOUR LAND/MY LAND: ELECTION '12
On view September 30 – November 18, 2012 – Free admission

Los Angeles—**Jonathan Horowitz's** *Your Land/My Land: Election '12* serves as a convening space where visitors can watch and discuss the unfolding presidential election and its aftermath. Presented [simultaneously at several museums throughout the country](#), the installation uses red and blue carpeting to divide the gallery into two distinct spaces. Fox News is broadcast live on a monitor in the red zone, while the monitor on the blue side is tuned to MSNBC, directing our attention to the increasingly rigid two-party system that defines US politics today. As the artist notes, in spite of movements such as the Tea Party and Occupy, the country remains “swathed in red and blue with no purple in between.”



The title of the piece is a reference to Woody Guthrie’s song “This Land Is Your Land” and highlights particular concerns of the 2012 election, such as fiscal policies and economic disparities. The project revisits an installation that Horowitz staged during the last presidential election, *November 4, 2008*, which featured similar elements: red and blue carpets, but with televisions tuned to Fox News and CNN. In both iterations, the artist co-opts media to address the politics of politics and to acknowledge a polarized system that, closed as it may seem, does not necessarily generate predictable outcomes.

The Hammer’s Lobby Gallery will be open during regular museum hours, including for the presidential and vice presidential debates, and **will remain open late on election night, November 6.**

Presidential debates

October 3, 16, & 22, 6-7:30pm

Vice presidential debates

October 11, 6-7:30pm

PARTICIPATING VENUES

Contemporary Art Museum, St Louis, MO
September 7–November 11

Contemporary Art Museum Raleigh, NC
September 22–November 12

Contemporary Arts Museum Houston, TX
September 29–November 11

Utah Museum of Contemporary Art, Salt Lake City, UT
October 5–November 24

New Museum, New York
October 10–November 18

Telfair Museums, Savannah, GA
October 12–November 11

PUBLIC ENGAGEMENT

Part of the curatorial department, the Public Engagement program collaborates with artists to develop and present works that create an exchange with the institution and with visitors. Enacted both inside and outside the galleries, Public Engagement projects range from re-envisioned security guard uniforms to library and orchestra residencies. Public Engagement was established in 2009 thanks to a James Irvine Foundation Arts Innovation Fund grant.

ABOUT THE HAMMER MUSEUM

The Hammer Museum, a public arts unit of the University of California, Los Angeles, is dedicated to exploring the diversity of artistic expression through the ages. Its collections, exhibitions, and programs span the classic to the cutting-edge in art, architecture, and design, recognizing that artists play a crucial role in all aspects of culture and society.

The museum houses the Armand Hammer Collection of Old Master, Impressionist, and Post-Impressionist paintings and the Armand Hammer Daumier and Contemporaries Collection. The museum also houses the Grunwald Center for the Graphic Arts, comprising more than 45,000 prints, drawings, photographs, and artists' books from the Renaissance to the present; and oversees the management of the Franklin D. Murphy Sculpture Garden on the UCLA campus. The Hammer's newest collection, the Hammer Contemporary Collection, is highlighted by works by artists such as Lari Pittman, Kara Walker, Ed Ruscha, Barbara Kruger, Mark Bradford, Richard Hawkins, Lynn Foulkes, among many others.

The Hammer presents major single-artist and thematic exhibitions of historical and contemporary art. It also presents approximately ten Hammer Projects exhibitions each year, providing international and local artists with a laboratory-like environment to create new work or to present existing work in a new context.

As a cultural center, the Hammer offers a diverse range of free public programs throughout the year, including lectures, readings, symposia, film screenings, and music performances. The Hammer's Billy

Wilder Theater houses these widely acclaimed public programs and is the new home of the UCLA Film & Television Archive's renowned cinematheque.

HAMMER MUSEUM INFORMATION

For current program and exhibition information call **310-443-7000** or visit **www.hammer.ucla.edu**.

Hours: Tuesday–Friday 11am–8pm; Saturday & Sunday 11am–5pm; closed Mondays, July 4, Thanksgiving, Christmas, and New Year's Day.

Admission: \$10 for adults; \$5 for seniors (65+) and UCLA Alumni Association members; free for Museum members, students with identification, UCLA faculty/staff, military personnel, veterans, and visitors 17 and under. The Museum is free on Thursdays for all visitors. Public programs are always free.

Location/Parking: The Hammer is located at 10899 Wilshire Boulevard, at Westwood Boulevard. Parking is available under the Museum. Rate is \$3 for three hours with Museum validation. Bicycles park free.

Hammer Museum Tours: For group tour reservations and information, call 310-443-7041.