

For Immediate Release: February 22, 2010

Contact: Sarah L. Stifler, Communications, 310-443-7056, [sstifler@hammer.ucla.edu](mailto:ssstifler@hammer.ucla.edu)

The Hammer Museum is the Only West Coast Venue for C.G. Jung's *Red Book*

Exhibition Explores a Seminal Work by this Father of Modern Psychology

On View April 11 – June 6, 2010

Los Angeles — The Hammer Museum presents ***The Red Book of C. G. Jung: Creation of a New Cosmology***, an exhibition of preeminent psychologist Carl Gustav Jung's (1875-1961) famous *Red Book*, thought to be the most influential unpublished work in the history of psychology by many contemporary scholars. Jung also considered the *Red Book* to be his most important work, or as he described it, the "*prima materia* for a lifetime's work." Until now, however, the book has spent most of its existence in a Swiss safe deposit box, and very few people have actually seen it. This exhibition, organized by the Rubin Museum in New York, includes works of art and archival materials on loan from the Foundation of the Works of C. G. Jung, the C.G. Jung Institute in Zurich, the C.G. Jung Foundation for Analytical Psychology, the Jung family private archive, and other private collections. The show is the first public presentation of the remarkable book and it coincides with the publication of a facsimile edition of the *Red Book* by W.W. Norton & Company. The Hammer is the only West Coast venue for the exhibition and the presentation includes an important series of public programs to further explore the work of C.G. Jung and his legacy.

Carl Jung began work on the *Red Book* in 1914 at the age of thirty-eight. He had established a successful private psychological practice in Zurich, but subsequently fell into a period of personal and spiritual turmoil. It was during this period that Jung formulated what would become his most important and famous theories about archetypes, the collective unconscious, and the process of individuation. The *Red Book* is a collection of Jung's personal writings and drawings, chronicling the often horrific and troubling explorations of his own unconscious. For the better part of sixteen years Jung consistently documented his dreams and recorded his fantasies in a beautiful volume that resembles a medieval manuscript. It is a strange hybrid of thought and image, taking the form of an 11-1/2 x 14-1/4 inch red leather-bound book. On more than two-thirds of the pages, Jung paired his abstract and brightly hued graphic forms with thoughts written in a beautiful calligraphic style. Out of this work and these experiences Jung would transform psychotherapy from a practice concerned with the treatment of the sick into a means for the higher development of the personality.

Alongside the ninety-five-year old volume, which Jung worked on from 1914-1930, the Hammer Museum presents a number of oil, chalk, and tempera paintings and preparatory sketches related to the *Red Book*, and other original manuscripts, including the *Black Books*, which contain ideas and fantasies leading up to the *Red Book*. Visitors

to the exhibition are invited to see the ways in which Jung sought to translate the symbols he encountered in dreams and fantasies into contemporary graphic form, often using the circular diagrams of the mandala, which resemble structures represented in Tibetan Buddhist art. On display will be Jung's first known mandala-like work: *Systema mundi totius* (1916), a cosmic representation of his reflections on spirituality and the soul, drawn from a series of recorded personal fantasies. Jung considered this work—along with about twenty-five mandala sketches that he created while serving as a Medical Corps Doctor and Commander of a British internment camp in Switzerland during the last two years of World War I—to be important documentations of his psychological and spiritual development.

The Red Book of C.G. Jung: Creation of a New Cosmology was organized by the Rubin Museum of Art, New York, in collaboration with the Foundation of the Works of C.G. Jung, Zurich, and was curated by Dr. Martin Brauen, Chief Curator of the Rubin Museum of Art, and Professor Sonu Shamdasani, Acting Director at the Wellcome Trust Centre for the History of Medicine at University College, London.

The Hammer presentation is made possible in partnership with the Philemon Foundation and the Mindful Awareness Research Center, UCLA Semel Institute for Neuroscience & Human Behavior.

Generous support is provided by Pacifica Graduate Institute, OPUS Archives and Research Center; The F. F. Foundation; Susan Smalley and Kevin Wall; and Stacy and Ron Pulice.

89.3 KPCC FM is the official media sponsor of the exhibition.

Public Programs

The exhibition will also be accompanied by a full range of free public programs at the Hammer Museum. Details to be announced online at www.hammer.ucla.edu.

The Book

The *Red Book* (October 2009), published by W.W. Norton & Company, is a scholarly and historical edition made accessible to the general reader by an introduction that sketches the social and intellectual context of the work, its history, and the circumstances in which it was created. The volume is edited by Professor Sonu Shamdasani, General Editor of the Philemon Foundation and Philemon Reader in Jung History at the Wellcome Trust Centre for the History of Medicine at University College, London. The *Red Book* is one of the volumes of the Philemon Series, sponsored by the Philemon Foundation.

The folio volume consists of 205 pages of Jung's original text and images, of which fifty-three pages are images, seventy-one pages contain both text and image, and eighty-one pages are pure (calligraphic) text pages. The English edition includes more than 200 additional pages, including translation of the text and an introduction by Professor Shamdasani that outlines the structure of the work and gives an overview of its contents. The introduction will indicate the significance of the *Red Book* for the genesis of Jung's later work. The *Red Book* will be for sale in the Hammer Bookstore for \$195.

ABOUT THE HAMMER MUSEUM

The Hammer Museum, a public arts unit of the University of California, Los Angeles, is dedicated to exploring the diversity of artistic expression through the ages. Its collections, exhibitions, and programs span the classic to the cutting-edge in art, architecture, and design, recognizing that artists play a crucial role in all aspects of culture and society.

Founded by Dr. Armand Hammer in 1990, the museum houses the Armand Hammer Collection of Old Master, Impressionist, and Post-Impressionist paintings and the Armand Hammer Daumier and Contemporaries Collection. Associated UCLA collections include the Grunwald Center for the Graphic Arts, comprising more than 45,000 prints, drawings, photographs, and artists' books from the Renaissance to the present; and the Franklin D. Murphy Sculpture Garden on the UCLA campus. The Hammer's newest collection, the Hammer Contemporary Collection, is led by works on paper, particularly drawings and photographs from 1960 to the present.

The Hammer presents major single-artist and thematic exhibitions of historical and contemporary art. It also presents approximately ten Hammer Projects exhibitions each year, providing international and local artists with a laboratory-like environment to create new work or to present existing work in a new context.

As a cultural center, the Hammer offers a diverse range of free public programs throughout the year, including lectures, readings, symposia, film screenings, and music performances. The Hammer's Billy Wilder Theater houses these widely acclaimed public programs and is the new home of the UCLA Film & Television Archive's renowned cinematheque.

HAMMER MUSEUM INFORMATION

For current program and exhibition information call **310-443-7000** or visit **www.hammer.ucla.edu**.

Hours: Tuesday, Wednesday, Friday, Saturday, 11am – 7pm; Thursday, 11am – 9 pm; Sunday, 11am – 5 pm; closed Mondays, July 4, Thanksgiving, Christmas, and New Year's Day.

Admission: \$7 for adults; \$5 for seniors (65+) and UCLA Alumni Association members; free for Museum members, students with identification, UCLA faculty/staff, and visitors 17 and under. The Museum is free for everyone on Thursdays.

Location/Parking: The Hammer is located at 10899 Wilshire Boulevard, at Westwood Boulevard. Parking is available under the Museum. Rate is \$3 for three hours with Museum validation.

Hammer Museum Tours: For group tour reservations and information, call 310-443-7041.