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***MADE IN L.A. 2012* INAUGURATES A NEW EXHIBITION SERIES AND
WILL DEBUT IN FOUR LOCATIONS ACROSS THE CITY
JUNE 3 – SEPTEMBER 2, 2012**

Los Angeles—The Hammer Museum presents *Made in L.A.*, the first in an ongoing series of exhibitions focused on artwork created in the Los Angeles region. *Made in L.A. 2012*, organized by the Hammer Museum in collaboration with LA><ART, will be presented at the Hammer Museum, LA><ART and the L.A. Municipal Art Gallery at Barnsdall Art Park from **June 3 – September 2, 2012**. Building upon the tradition of Hammer Invitational exhibitions, *Made in L.A. 2012* will feature roughly 60 artists with an emphasis on emerging and under-recognized artists. The Hammer is also pleased to announce that Wells Fargo has come on board as *Made in L.A. 2012*'s Presenting Sponsor, an important and substantial commitment to this inaugural citywide event.

"*Made in L.A. 2012* is really beginning to take shape and we are all thrilled about how it is coming together. It certainly is the largest exhibition the Hammer has ever undertaken and we hope it will continue to galvanize the creative communities of this city on the heels of Pacific Standard Time. PST showed us what 'was'; *Made in L.A.* will show us what 'is,'" says Hammer Director Annie Philbin. "The curatorial team has been working tirelessly and with the generous support of Wells Fargo we know that *Made in L.A.* will be a highlight of summer 2012."

Made in L.A. 2012 is organized by a team of curators from both institutions including Hammer Senior Curator **Anne Ellegood**, Hammer Curator **Ali Subotnick**, LA><ART Director **Lauri Firstenberg**, LA><ART Associate Director and Senior Curator **Cesar Garcia**, and LA><ART Curator-at-large **Malik Gaines**. The exhibition will debut new installations, videos, films, sculptures, performances, and paintings commissioned specifically for the exhibition and will offer a snapshot of the current trends and practices coming out of Los Angeles, one of the most active and energetic art communities in the world.

"Wells Fargo has a long tradition of supporting arts and culture in Southern California and we have long admired the innovative work of Ann Philbin and her team at the Hammer Museum," remarks Tim Hanlon, President, Wells Fargo Foundation. "The museum's focus on artists from California, and Los Angeles in particular, is the kind of pride-of-place and investment in the cultural capital of our local community that resonates well with our commitments at Wells Fargo. We are thrilled to be the Presenting Sponsor of *Made in LA 2012* and proud to partner with the Hammer on this ambitious endeavor."

Made in L.A. 2012 will also include the **Venice Beach Biennial**, from **July 13 – 15, 2012**, made possible through the generous support of the Teiger Foundation. For this unconventional and slightly unpredictable project directed by Ali Subotnick, the Venice Beach boardwalk will become a readymade exhibition space inspired by the Arsenale at the "real" Venice Biennale. Over the course of the weekend, 40 to 50 artists will collaborate with boardwalk artists, creating new bodies of work, displaying site specific sculptures and/or installations, and presenting performances along the

boardwalk. With the Venice Beach Biennial, the already vibrant scene of the boardwalk will be transformed into a venue for contemporary artists to present their works to an expanded community of art lovers.

The Hammer Museum and LA><ART have been working together on the development and organization of *Made in L.A. 2012* for several years, as well as other small-scale collaborations including a Hammer Project with L.A.-based artist Shannon Ebner and Joel Kyack's project *Superclogger*. *Made in L.A.* will follow the tradition of the Hammer Invitational exhibitions, which take place every two years and have included *Snapshot* (2001), *International Paper* (2003), *Thing* (2005), *Eden's Edge* (2007), *Nine Lives* (2009), and *All of this and nothing* (2011). Unlike the Invitationals, however, *Made in L.A.* will focus exclusively on artists from the L.A. region with an emphasis on emerging artists. The exhibition will take place in every gallery at the Hammer except for the Armand Hammer Collection galleries, and, in addition, will be mounted at several sites throughout the city.

ABOUT LA><ART

Celebrating its 5th Anniversary in 2010, LA><ART is a leading independent nonprofit contemporary art space in Los Angeles, committed to the production of experimental exhibitions and public art initiatives. Responding to Los Angeles' cultural climate, LA><ART produces and presents new work for all audiences and offers the public access to the next generation of artists and curators. LA><ART supports challenging work, reflecting the diversity of the city and stimulates conversations on contemporary art in Los Angeles, fostering dynamic relationships between art, artists and their audiences. LA><ART has produced and commissioned over 100 projects in five years.

LAXART INFORMATION

For current exhibition and event information, please call **310-559-0166** or visit **www.laxart.org**.

Hours: Tuesday through Saturday, 11am – 6pm.

Location: LA><ART is located at 2640 S. La Cienega Boulevard.

ABOUT THE HAMMER MUSEUM

The Hammer Museum, a public arts unit of the University of California, Los Angeles, is dedicated to exploring the diversity of artistic expression through the ages. Its collections, exhibitions, and programs span the classic to the cutting-edge in art, architecture, and design, recognizing that artists play a crucial role in all aspects of culture and society.

The museum houses the Armand Hammer Collection of Old Master, Impressionist, and Post-Impressionist paintings and the Armand Hammer Daumier and Contemporaries Collection. The museum also houses the Grunwald Center for the Graphic Arts, comprising more than 45,000 prints, drawings, photographs, and artists' books from the Renaissance to the present; and oversees the management of the Franklin D. Murphy Sculpture Garden on the UCLA campus. The Hammer's newest collection, the Hammer Contemporary Collection, is highlighted by works by artists such as Lari Pittman, Kara Walker, Ed Ruscha, Barbara Kruger, Mark Bradford, Richard Hawkins, Lynn Foulkes, among many others.

The Hammer presents major single-artist and thematic exhibitions of historical and contemporary art. It also presents approximately ten Hammer Projects exhibitions each year, providing international and local artists with a laboratory-like environment to create new work or to present existing work in a new context.

As a cultural center, the Hammer offers a diverse range of free public programs throughout the year, including lectures, readings, symposia, film screenings, and music performances. The Hammer's Billy Wilder Theater houses these widely acclaimed public programs and is the new home of the UCLA Film & Television Archive's renowned cinematheque.

HAMMER MUSEUM INFORMATION

For current program and exhibition information call **310-443-7000** or visit **www.hammer.ucla.edu**.

Hours: Tuesday, Wednesday, Friday, Saturday, 11am – 7pm; Thursday, 11am – 9 pm; Sunday, 11am – 5 pm; closed Mondays, July 4, Thanksgiving, Christmas, and New Year's Day.

Admission: \$10 for adults; \$5 for seniors (65+) and UCLA Alumni Association members; free for Museum members, students with identification, UCLA faculty/staff, military personnel, veterans, and visitors 17 and under. The Museum is free on Thursdays for all visitors. Public programs are always free.

Location/Parking: The Hammer is located at 10899 Wilshire Boulevard, at Westwood Boulevard. Parking is available under the Museum. Rate is \$3 for three hours with Museum validation. Bicycles park free.

Hammer Museum Tours: For group tour reservations and information, call 310-443-7041.