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LIBROS SCHMIBROS COMES TO THE HAMMER MUSEUM **The Boyle Heights Literary Salon & Lending Library Will Set Up Shop in Westwood** **August 27 - October 9, 2011**



L-R: Exterior of Libros Schmibros in Boyle Heights; interior of Libros Schmibros; and founder David Kipen with visitor. Photos: Marianne Williams

Los Angeles—The Hammer Museum’s Public Engagement program will bring an artist project by **David Kipen**—an interpretation of **Libros Schmibros**, a nonprofit lending library and used-book shop in Boyle Heights—to Westwood from **August 27 - October 9, 2011**. Libros Schmibros will be set up in the Hammer Museum’s lobby gallery. Kipen, former Director of Literature for the National Endowment for the Arts and a past book critic for the *San Francisco Chronicle*, established Libros Schmibros in July 2010 with his collection of roughly seven thousand books, in response to the lack of accessibility to books in his Boyle Heights community.

Westwood has also seen the closure of several bookstores recently, as well as a reduction in some hours at nearby libraries. Libros Schmibros at the Hammer will increase Westwood’s access to books, while serving as a public square where visitors can check out, acquire, or donate books, and interact with Kipen, his team of volunteers, and other visitors. Authors will also serve as bookstore volunteers and give free readings in the intimate setting of the lobby gallery. This project will further the Public Engagement program’s commitment to strengthen the connections between artists and visitors.

Please join us for the grand opening and book drive **Saturday, August 27, 11am-7pm**. Visitors will receive free admission with the donation of books from the following categories: books about Los Angeles or by L.A. authors, high school or college syllabus paperbacks, Spanish-language or Farsi-language books, and first editions or advance reading copies of all sorts. All visitors are welcome to borrow books from Libros Schmibros for free or to keep one if they prefer. In the latter case, Libros Schmibros suggests a donation of half the cover price, except for Westwood and Boyle Heights residents, who are invited to donate just a dollar.

The collection of available books will include a strong selection of literature and Californiana, and gradually will begin to mirror the Westwood community, as residents donate books. Libros

Schmibros in Boyle Heights will remain open concurrently with Libros Schmibros at the Hammer.

LIBROS SCHMIBROS AT THE HAMMER HOURS:

Wednesday-Saturday, 11am-7pm

Sunday, October 2, 11am-5pm & Sunday, October 9, 11am-5pm

RELATED PROGRAMS - Visit www.hammer.ucla.edu for details

Meet the writers after each event:

Saturday, August 27, 11am–7pm, Hammer Museum

GRAND OPENING & BOOK DRIVE

Visitors will receive free museum admission with the donation of books from the following categories:

- Books about Los Angeles or by L.A. authors
- High school or college syllabus paperbacks
- Farsi-language or Spanish-language books
- First editions or advance reading copies of all sorts

Thursday, September 1, 5:30pm, Hammer Museum

BOYLE HEIGHTS WRITERS PLAY WESTWOOD

Libros Schmibros at the Hammer presents a poetry reading with writers hailing from the heart of Boyle Heights—**Kristy Lovich, Luis Rodriguez, and Abel Salas.**

Saturday, September 3, Hammer Museum (4pm) & Boyle Heights (7pm)

JEROME VERED'S CROSSTOWN L.A. HISTORY TRIVIA NIGHT

Labor Day weekend brings an event for the newly reissued *Los Angeles in the 1930s: The WPA Guide to Los Angeles*, featuring a two-part trivia quiz created by *Jeopardy!* champ **Jerome Vered**. Contestants can compete in the first round at the Hammer at 4pm and/or in the second round in Boyle Heights at 7pm, but Hammer and Boyle Heights scores will be combined to determine the ultimate champ. Attend both to win!

Thursday, September 8, 7pm, Boyle Heights

RUBEN MARTINEZ AND...RUEBEN MARTINEZ

Libros Schmibros in Boyle Heights will host “Will the Real Ruben Martinez Please Stand Up?,” a conversation between namesakes featuring the author/scholar/broadcaster **Ruben Martinez** (*The Other Side/El otro lado*) and the Boyle Heights–bred, Santa Ana–based MacArthur award–winning bookseller **Rueben Martinez.**

Saturday, September 10, 5:30pm, Hammer Museum

CAR SCHMAR

With non-drivers **Marisela Norte, Richard Rayner** and **D.J. Waldie**

Libros Schmibros at the Hammer will host a conversation with essayist **D. J. Waldie** (*Holy Land: A Suburban Memoir*), poet **Marisela Norte** (*Peeping Tom Tom Girl*) and journalist/screenwriter **Richard Rayner** (*Los Angeles Without a Map* and *A Bright and Guilty Place*) about the

advantages and disadvantages of getting around L.A. without wheels.

Thursday, September 15, 5:30pm, Hammer Museum

LOWER LEFT BLUE: L.A. CARTOGRAPHY

Glen Creason & J. Michael Walker

Libros Schmibros at the Hammer will host a conversation about L.A. maps with author/LAPL librarian **Glen Creason** (*Maps of Los Angeles*) and artist **J. Michael Walker** (*All the Saints in the City of Angels*), whose painted map of the city graces the western wall of Libros Schmibros at the Hammer.

Wednesday, September 21, 5:30pm, Hammer Museum

VISIONARY L.A. BOOK ARTIST SANDOW BIRK

Libros Schmibros at the Hammer welcomes artist **Sadow Birk** (*In Smog and Thunder: The Great War of the Californias*) for a talk about his amazing books.

Thursday, September 22, 11am–9pm, Hammer Museum

Marathon Reading of Jack Kerouac's *On The Road*

Libros Schmibros at the Hammer presents a participatory verbatim reading of Jack Kerouac's enduring novel *On the Road*, currently the subject of an exhibition of Ed Ruscha's work now on view at the Hammer.

Saturday, September 24, 7pm, Boyle Heights

WESTWOOD WRITERS PLAY BOYLE HEIGHTS

Libros Schmibros will host a reading with **Mona Simpson**, a few of her writing students, and the storied campus literary journal *Westwind*.

Thursday, September 29, 7pm, Boyle Heights

THOMAS PYNCHON'S L.A. TRILOGY

Libros Schmibros in Boyle Heights will host a conversation with *House of Leaves* and *Only Revolutions* author **Mark Z. Danielewski** about Thomas Pynchon's three L.A. novels (not counting *Gravity's Rainbow*, which concludes in Southern California, where it was written). Expect special guests.

Saturday, October 1, 7pm, Boyle Heights

BOYLE HEIGHTS HISTORY NIGHT

Libros Schmibros in Boyle Heights will host a conversation with author/historian **George Sanchez** about the history of the neighborhood, co-hosted by the Boyle Heights Historical Society, and featuring a celebration of the new book *Barrio Doctor* by Pauline Furth—who probably delivered a goodly fraction of all living Boyle Heights-born adults.

Thursday, October 6, 5:30pm, Hammer Museum

L.A.'S UNSUNG HOMETOWN ORACLES

A conversation about L.A. with **Sharon Sekhon** of the Studio for Southern California History, *Killer Cronicas* author **Susana Chavez-Silverman**, and **Mike the Poet Sonksen**.

Saturday, October 8, 7pm, Boyle Heights

A BOYLE HEIGHTS HAVDALAH WITH JONATHAN GOLD

Libros Schmibros in Boyle Heights will host the traditional post-Yom Kippur observance after sunset with Pulitzer-winning *LA Weekly* food columnist **Jonathan Gold**, featuring a selection of Jewish and Mexican delicacies.

Sunday, October 9, 11am-5pm, Hammer Museum & Boyle Heights

CLOSING DAY FESTIVITIES & CICLAVIA

Libros Schmibros will bid a fond daylong farewell to its temporary Westwood home and join the rest of the city in hightailing it back to the Libros Schmibros flagship in Boyle Heights, where CicLAvia, a day of open city streets for cyclists and pedestrians, will be in full swing from 10am to 3pm.

ABOUT PUBLIC ENGAGEMENT & AIR

The Hammer Museum's Public Engagement and Artist-in-Residence (AIR) programs were established in 2009 when the Hammer was awarded a James Irvine Foundation Arts Innovation Fund grant to create a new model for visitor engagement, conceived and driven by artists. Via AIR, artists examine and respond to fundamental museum issues related to the visitor experience in an attempt to deepen the Hammer's connection with its guests. Through 2010 Artist-In-Residence Machine Project, more than one hundred musicians and composers presented work at the Hammer, dramatically transforming visitor experiences. Public Engagement is continuing this new sound and performance programming and collaborating with musicians, composers, and music programmers.

A.I.R., the Hammer's artist-in-residence program, is supported through a major grant from The James Irvine Foundation.

ABOUT LIBROS SCHMIBROS

2000 E. First St. (Mariachi Plaza Gold Line Station) in Boyle Heights

Los Angeles, CA 90033

(323) 302-9408; info@librosschmibros.org<http://librosschmibros.wordpress.com/>

Libros Schmibros is a fiscally sponsored project of the Pasadena Arts Council's EMERGE Program.

PASADENA
ARTS
COUNCIL

ABOUT THE HAMMER MUSEUM

The Hammer Museum, a public arts unit of the University of California, Los Angeles, is dedicated to exploring the diversity of artistic expression through the ages. Its collections, exhibitions, and programs span the classic to the cutting-edge in art, architecture, and design, recognizing that artists play a crucial role in all aspects of culture and society.

The museum houses the Armand Hammer Collection of Old Master, Impressionist, and Post-Impressionist paintings and the Armand Hammer Daumier and Contemporaries Collection. The Hammer's newest collection, the Hammer Contemporary Collection, is highlighted by works on paper, particularly drawings and photographs from Southern California. The museum also houses the Grunwald Center for the Graphic Arts, comprising more than 45,000 prints, drawings, photographs, and artists' books from the Renaissance to the present; and oversees the management of the Franklin D. Murphy Sculpture Garden on the UCLA campus.

The Hammer presents major single-artist and thematic exhibitions of historical and contemporary art. It also presents approximately ten Hammer Projects exhibitions each year, providing international and local artists with a laboratory-like environment to create new work or to present existing work in a new context.

As a cultural center, the Hammer offers a diverse range of free public programs throughout the year, including lectures, readings, symposia, film screenings, and music performances. The Hammer's Billy Wilder Theater houses these widely acclaimed public programs and is the new home of the UCLA Film & Television Archive's renowned cinematheque.

HAMMER MUSEUM INFORMATION

For current program and exhibition information call **310-443-7000** or visit **www.hammer.ucla.edu**.

Hours: Tuesday, Wednesday, Friday, Saturday, 11am – 7pm; Thursday, 11am – 9 pm; Sunday, 11am – 5 pm; closed Mondays, July 4, Thanksgiving, Christmas, and New Year's Day.

Admission: \$10 for adults; \$5 for seniors (65+) and UCLA Alumni Association members; free for Museum members, students with identification, UCLA faculty/staff, military personnel, veterans, and visitors 17 and under. The Museum is free on Thursdays for all visitors. Public programs are always free.

Location/Parking: The Hammer is located at 10899 Wilshire Boulevard, at Westwood Boulevard. Parking is available under the Museum. Rate is \$3 for three hours with Museum validation. Bicycles park free.

Hammer Museum Tours: For group tour reservations and information, call 310-443-7041.