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**The Hammer Museum Presents Terry Riley: *In C*
A Performance Installation by The Industry
Courtyard performances April 5 & 12 at the Hammer Museum**



Los Angeles—The Hammer Museum's Public Engagement program is pleased to announce an upcoming performance installation with [The Industry](#), Los Angeles' widely-acclaimed experimental opera company. In conjunction with the Los Angeles Philharmonic's [Minimalist Jukebox Festival](#), The Industry presents an exuberant visualization of [Terry Riley](#)'s seminal minimalist composition, *In C*, at the [Hammer Museum](#). Artistic Director **Yuval Sharon**'s conceptualization includes icons of everyday life in LA—undulating inflatable figures similar to those adorning car dealerships and other businesses—that will transform the museum's courtyard into a wildly kinetic environment, while singers and musicians deliver an epic four-hour performance. Visitors can experience the performance installation as they wish—for the duration of the piece or just dipping in for moments at a time. With the outdoor space as the permeable set for *In C*, the audience will be able to fully immerse in this landmark performance. This program is organized by **Allison Agsten**, Public Engagement curator.

Free performances at the Hammer Museum:

Saturday, April 5, 1-5PM

Saturday, April 12, 1-5PM

The Hammer Museum's Public Engagement program was initiated with funding from The James Irvine Foundation.

In C received generous support from Catherine Benkaim and Barbara Timmer.

Image captions (top-bottom): Air dancer; Yuval Sharon with *In C* composer Terry Riley.

ABOUT THE INDUSTRY

Founded and led by director Yuval Sharon, The Industry creates ambitious productions that expand the traditional definition of opera and explore new paradigms for interdisciplinary collaboration. The Industry's inaugural production, Anne LeBaron and Douglas Kearney's *Crescent City*, was instantly hailed as "reshaping LA opera" (*Los Angeles Times*) and "changing the face of music-theater in this city overnight" (*Out West Arts*). The large-scale multimedia production, featuring the work of six visual artists in a warehouse in Atwater Village, performed over three weeks in May 2012 to capacity audiences. In June 2013 The Industry presented *First Take*, a west coast opera workshop showcasing excerpts from six new operatic works-in-progress at the Hammer Museum's Billy Wilder Theater. Last fall *Invisible Cities*, a joint production by The Industry and L.A. Dance Project, performed to sold-out audiences during its run at Los Angeles' historic Union Station. Visit TheIndustryLA.org.

ABOUT THE HAMMER MUSEUM

The Hammer Museum, a public arts unit of the University of California, Los Angeles, is dedicated to exploring the diversity of artistic expression through the ages. Its collections, exhibitions, and programs span the classic to the cutting-edge in art, architecture, and design, recognizing that artists play a crucial role in all aspects of culture and society.

The museum houses the Armand Hammer Collection of Old Master, Impressionist, and Post-Impressionist paintings and the Armand Hammer Daumier and Contemporaries Collection. The Hammer's newest collection, the Hammer Contemporary Collection, is highlighted by works on paper, particularly drawings and photographs from Southern California. The museum also houses the Grunwald Center for the Graphic Arts, comprising more than 45,000 prints, drawings, photographs, and artists' books from the Renaissance to the present; and oversees the management of the Franklin D. Murphy Sculpture Garden on the UCLA campus.

The Hammer presents major single-artist and thematic exhibitions of historical and contemporary art. It also presents approximately ten Hammer Projects exhibitions each year, providing international and local artists with a laboratory-like environment to create new work or to present existing work in a new context.

As a cultural center, the Hammer offers a diverse range of free public programs throughout the year, including lectures, readings, symposia, film screenings, and music performances. The Hammer's Billy Wilder Theater houses these widely acclaimed public programs and is the new home of the UCLA Film & Television Archive's renowned cinematheque.

HAMMER MUSEUM INFORMATION

For current program and exhibition information call **310-443-7000** or visit www.hammer.ucla.edu.

Hours: Tuesday–Friday 11am–8pm; Saturday & Sunday 11am–5pm; closed Mondays, July 4, Thanksgiving, Christmas, and New Year's Day.

Admission: **FREE FOR ALL VISITORS BEGINNING FEBRUARY 9, 2014.** Currently: \$10 for adults; \$5 for seniors (65+) and UCLA Alumni Association members; free for Museum members,

students with identification, UCLA faculty/staff, military personnel, veterans, and visitors 17 and under. The Museum is free on Thursdays for all visitors. **Public programs are always free.**

Location/Parking: The Hammer is located at 10899 Wilshire Boulevard, at Westwood Boulevard. Parking is available under the Museum. Rate is \$3 for three hours with Museum validation. Bicycles park free. The Museum is easily accessible via public transportation.

Hammer Museum Tours: For group tour reservations and information, call 310-443-7041.