

MEDIA ADVISORY

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3rd Annual Bike Night at the HAMMER!

A bike-centric evening of food, film, and fun April 14, 2011 at 7-11:00 pm





Los Angeles – The **Hammer Museum** presents the third annual **Bike Night at the HAMMER!** A celebration of bicycles and the cyclists that love them, the evening will include free museum admission, screenings of the 1986 BMX cult classic *Rad*, free vegan snacks, a cash bar, bicycle portraits, music, cycle-centric activities, and free and secure bike parking. Artist and cyclist **Lisa Anne Auerbach** hosts.

Cyclists should enter the museum via Lindbrook Drive, and will then be able to sashay down a "bicycle runway" with their bikes for everyone to see. Guests are also invited to get a free bicycle portrait with their beloved rides; a slideshow of portraits will be projected all night in the courtyard, and images will be available for download the next day via the Hammer's Flickr webpage. Extra special, unique, and beautiful bicycles will be handpicked throughout the evening by Hammer staff to be on prominent display in the courtyard for all guests to admire.

Free Screening (Billy Wilder Theater and simulcast in Hammer Courtyard) Rad

High schooler Cru Jones's dream is to win the BMX race "Helltrack," but the duplicatious Duke Best keeps changing the rules to keep Cru out of the race to ensure BMX factory rider Bart Taylor wins. As he works towards his dream, Cru falls in love with Christian, an amateur racer. With the help of Christian and his friends, can Cru's "Rad Racing Team" defeat Bart Taylor? (1986, 91 min. DIR: Hal Needham. Cast: Bill Allen, Lori Loughlin, Talia Shire, Ray Walston, Alfie Wise, and Jack Weston)

Bike Parking

Attended bicycle parking will be available in the Hammer courtyard. Cyclists must bring their own lock and enter through the Lindbrook Drive entrance to the museum, one block north of Wilshire Blvd.

ABOUT THE HAMMER MUSEUM

The Hammer Museum, a public arts unit of the University of California, Los Angeles, is dedicated to exploring the diversity of artistic expression through the ages. Its collections, exhibitions, and programs span the classic to the cutting-edge in art, architecture, and design, recognizing that artists play a crucial role in all aspects of culture and society.

The museum houses the Armand Hammer Collection of Old Master, Impressionist, and Post-Impressionist paintings and the Armand Hammer Daumier and Contemporaries Collection. The Hammer's newest collection, the Hammer Contemporary Collection, is highlighted by works on paper, particularly drawings and photographs from Southern California. The museum also houses the Grunwald Center for the Graphic Arts, comprising more than 45,000 prints, drawings, photographs, and artists' books from the Renaissance to the present; and oversees the management of the Franklin D. Murphy Sculpture Garden on the UCLA campus.

The Hammer presents major single-artist and thematic exhibitions of historical and contemporary art. It also presents approximately ten Hammer Projects exhibitions each year, providing international and local artists with a laboratory-like environment to create new work or to present existing work in a new context.

As a cultural center, the Hammer offers a diverse range of free public programs throughout the year, including lectures, readings, symposia, film screenings, and music performances. The Hammer's Billy Wilder Theater houses these widely acclaimed public programs and is the new home of the UCLA Film & Television Archive's renowned cinematheque.

HAMMER MUSEUM INFORMATION

For current program and exhibition information call 310-443-7000 or visit www.hammer.ucla.edu.

Hours: Tuesday, Wednesday, Friday, Saturday, 11am – 7pm; Thursday, 11am – 9 pm; Sunday, 11am – 5 pm; closed Mondays, July 4, Thanksgiving, Christmas, and New Year's Day.

Admission: \$10 for adults; \$5 for seniors (65+) and UCLA Alumni Association members; free for Museum members, students with identification, UCLA faculty/staff, military personnel, veterans, and visitors 17 and under. The Museum is free on Thursdays for all visitors. Public programs are always free.

Location/Parking: The Hammer is located at 10899 Wilshire Boulevard, at Westwood Boulevard. Parking is available under the Museum. Rate is \$3 for three hours with Museum validation. Bicycles park free.

Hammer Museum Tours: For group tour reservations and information, call 310-443-7041.