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Hammer Museum Launches *Arts ReSTORE LA: Westwood* in November Designers and artisans revitalize empty storefronts in Westwood Village



Los Angeles—This November the Hammer Museum launches *Arts ReSTORE LA: Westwood*—a new initiative that aims to re-energize Westwood Village with the creative force of local Angeleno artisans and craftspersons. From **November 1 to 24**, the Hammer will fill several empty storefronts, donated by the property owners to this project, with an array of artisan vendors. With its accompanying events and workshops, the *Arts ReSTORE* pop-up village will enliven the neighborhood with a new and vibrant retail experience.

Participants include designers, craftpersons, and innovators:

Tanya Aguiñiga

Bridgid Coulter Design

Clark & Madison

dosa mercantile

ERMIE X Weltenbuerger

Fallen Fruit: Fruitique!

Give Good Art by ForYourArt

Heather Levine Ceramics

Homeboy Industries

IKO IKO

Iron Curtain Press

Loyal Dean

OPEN FORUM presented by the Hammer Student Association (HSA)

UNIQUE LA

Whitman's Beard Used Books

A series of performances curated by **UCLA's Center for the Art of Performance** also accompanies the project.

Arts ReSTORE LA: Westwood hours are **Thursday–Saturday 11am–8pm**, and **Sundays 11am–5pm**, **November 1 – 24, 2013**.

www.artsrestore.la goes live mid-October with a full event schedule and vendor details. Follow **#Westwood** on the Hammer's Twitter and Facebook channels for updates.

ABOUT LA2050

The Hammer Museum received a \$100,000 grant from the Goldhirsh Foundation to implement *Arts ReSTORE LA: Westwood*. The Hammer was one of ten winners of the Goldhirsh Foundation's My LA2050 challenge, which asked organizations across the city to address the region's toughest challenges. On Westwood Boulevard, the main thoroughfare in the Village, and adjacent to the Hammer, several storefronts are vacant and turnover is high. The Hammer's vision is to inspire the retail property owners of Westwood to tap the extraordinary creative community of Los Angeles as a strategy to activate the Village long term, by transforming Westwood into a vibrant community where consumers can buy unique, locally-made products.

Arts ReSTORE LA: Westwood is made possible by a major grant from the Goldhirsh Foundation as part of its county-wide LA2050 initiative. *Arts ReSTORE* received significant funding from UCLA. Additional support has also been provided by the Diane and Dorothy Brooks Foundation.

ABOUT THE PARTICIPANTS

Tanya Aguiñiga

www.aguinigadesign.com

Tanya Aguiñiga is a Los Angeles-based furniture designer and artist who was raised in Tijuana, Mexico. She holds an MFA in furniture design from Rhode Island School of Design. Aguiñiga's space features wall hangings, knitted rope lamps, furniture, jewelry, clothing, and new accessories created on site.

Bridgid Coulter Design

www.bridgidcoulter.com

With a style that embodies a global-modern aesthetic, Bridgid Coulter Design textiles embrace vibrant colors and unique, bold patterns. The eco-conscious line screen-prints all fabrics locally on all-natural linen with water-based dyes. The collection is available as pillows or yardage for custom textile needs, and features a limited edition slipcover for a canvas director chair.

Clark & Madison

www.ClarkandMadison.com

Clark & Madison creates products that simplify the travel experience. Each piece—weekend totes, wallets, luggage labels, and other travel related objects—is handmade by expert craftspeople in America, where every step can be overseen. Clark & Madison strive for sustainability by creating products that last longer and travel less before reaching customers.

dosa mercantile

www.dosainc.com

dosa is a clothing, accessories, and housewares line celebrating the beauty of the handmade. dosa mercantile offers a variety of hand-selected products including tableware from Oaxaca, textiles from India, dry goods from Marfa, specialty books, a larder showcasing dosa's best-loved foods from the Hollywood Farmers' Market, and favorite regional products designer Christina Kim collected during her travels.

ERMIE X Weltenbuerger

www.ermie.bigcartel.com

www.weltenbuerger.org

Curated by Jennifer Parry Dodge of ERMIE and Bryan Sanderson of Weltenbuerger, ERMIE X Weltenbuerger features limited edition and handmade clothing, ceramics, textiles, jewelry, small press

publications, and art objects featuring independent artisans and designers, as well as multimedia events and workshops.

Fallen Fruit: Fruitique!

www.fallenfruit.org

David Burns and Austin Young collaborate with artists and citizens to create a new series of handmade, one-of-a-kind, and commissioned works of art. The Fruitique is a collaborative retail consignment store and art installation space that uses hand-picked items from thrift stores with fruit as a theme to explore the margins of contemporary fine art and the every day.

Give Good Art by ForYourArt

www.givegoodart.com

Give Good Art is a roving gallery of gifts and ideas by ForYourArt. Give Good Art features exclusive ForYourArt collaborations with Barbara Kruger, Matt Merkel Hess, Freeway Eyewear, Kenny Scharf, and Lisa Sitko alongside editions that benefit national arts organizations including the Art Production Fund, the Hammer Museum, LACMA, LA><ART, and the Santa Monica Museum of Art.

Heather Levine Ceramics

www.heatherlevine.com

Los Angeles-based ceramics artist Heather Levine works with California stoneware clays and high-fire glazes. Her line features handmade ceramics, including decorative wall hangings, table lamps, and one-of-a-kind pendant lighting with cutout shapes to alter spaces with projected light.

Homeboy Industries

www.homeboyindustries.org

For 25 years, Homeboy Industries has been serving high-risk, previously incarcerated, and formerly gang-involved individuals looking to change their lives. They offer various merchandise items, baked goods from Homeboy Bakery, and prepackaged items from Homegirl Café, including jams, granola, juices, and ground coffee. Located in gang-neutral territory in Downtown Los Angeles, Homeboy Industries' headquarters is home to social enterprise businesses that provide job training, as well as a multitude of free services for those in need.

IKO IKO

www.ikoikospace.com

IKO IKO is a Los Angeles-based concept gallery focusing on design and its possibilities. IKO IKO's space features works made for their lines WAKA WAKA and Rowena Sartin. WAKA WAKA is a collection of handmade wood furniture and Rowena Sartin is a limited-run clothing and accessories project exploring distinct construction ideas and fabric.

Iron Curtain Press

www.ironcurtainpress.com

Iron Curtain Press is a letterpress print shop specializing in custom print jobs, featuring its own line of greeting cards and gifts. They offer workshops in which participants gain hands-on experience on the press and leave with a set of personalized stationery. Iron Curtain Press also features a selection of home goods made in Los Angeles—from wooden planters and ceramics, to handprinted textiles and home decor.

Loyal Dean

www.loyaldean.com

Loyal Dean is a long board manufacturer based in Los Angeles that applies true craftsmanship and environmental care to the making of every skateboard. Loyal Dean's innovative process allows them to make an environmentally kind skate board, made of 100% reclaimed wood that is 100% unique.

OPEN FORUM

www.twitter.com/hsaucla

OPEN FORUM is an event space organized by the Hammer Student Association (HSA) in collaboration with UCLA Game Lab, Student Committee for the Arts (SCA), *Westwind Literary Journal*, UCLA Student Food Collective, 77, Content is Relative, *GRAPHITE Interdisciplinary Journal of the Arts*, The Shed Beverly Hills, Brynn Shiovitz (DJ D-Lite), Wendy Yao's DIY Culture Class, and dancers and choreographers from the UCLA World Arts and Cultures Department.

Whitman's Beard Used Books

www.whitmansbeard.com

Started by Westwood residents Rama Bauer and Steve Rohal, Whitman's Beard Used Books offers thousands of fiction and non-fiction titles in hardcover and paperback.

UNIQUE LA

www.stateofunique.com/unique-la

Sonja Rasula and the UNIQUE LA team present a speaker series entitled "Meet The Makers" featuring a different L.A. artisan each week. They also lead five different craft workshops, each one with its own unique focus.

ABOUT THE HAMMER MUSEUM

The Hammer Museum—a public arts unit of the University of California, Los Angeles—is dedicated to exploring the diversity of artistic expression through the ages. Its collections, exhibitions, and programs span the classic to the cutting-edge in art, architecture, and design, recognizing that artists play a crucial role in all aspects of culture and society.

The museum houses the Armand Hammer Collection of old master, impressionist, and postimpressionist paintings and the Armand Hammer Daumier and Contemporaries Collection. The museum also houses the Grunwald Center for the Graphic Arts—comprising more than 45,000 prints, drawings, photographs, and artists' books from the Renaissance to the present—and oversees the management of the Franklin D. Murphy Sculpture Garden on the UCLA campus. The Hammer's newest collection, the Hammer Contemporary Collection, is highlighted by works by artists such as Lari Pittman, Kara Walker, Ed Ruscha, Barbara Kruger, Mark Bradford, Richard Hawkins, and Llyn Foulkes, among many others.

The Hammer presents major single-artist and thematic exhibitions of historical and contemporary art. It also presents approximately ten Hammer Projects exhibitions each year, providing international and local artists with a laboratory-like environment to create new work or to present existing work in a new context.

As a cultural center, the Hammer offers a diverse array of free public programs throughout the year, including lectures, readings, symposia, film screenings, and music performances. Many of these widely acclaimed public programs are presented in the Hammer's Billy Wilder Theater, which is also the home of the UCLA Film & Television Archive's renowned cinemathèque.

HAMMER MUSEUM INFORMATION

For current program and exhibition information, visit www.hammer.ucla.edu or call 310-443-7000.

Hours: Tuesday–Friday 11am–8pm; Saturday & Sunday 11am–5pm; closed Mondays, July 4, Thanksgiving, Christmas, and New Year’s Day.

Admission: \$10 for adults; \$5 for seniors (65+) and UCLA Alumni Association members; free for museum members, students with identification, UCLA faculty/staff, military personnel, veterans, and visitors 17 and under. The museum is free on Thursdays for all visitors. Public programs are always free.

Location/Parking: The Hammer is located at 10899 Wilshire Boulevard, at Westwood Boulevard. Parking is available under the Museum. Rate is \$3 for three hours with museum validation. Bicycles park free.