

For Immediate Release: March 27, 2019 Contact: Nancy Lee, Senior Manager, Public Relations, 310-443-7016, <u>nlee@hammer.ucla.edu</u>

K.A.M.P. (KIDS ART MUSEUM PROJECT) 10th Anniversary of Annual Kids Benefit at the Hammer Museum Sunday, May 19, 2019 | 10AM-2PM



(Los Angeles, CA)— On Sunday, May 19, 2019 the Hammer Museum will celebrate the tenth anniversary of K.A.M.P. (Kids Art Museum Project), a one-of-a-kind fundraising event imagined by artists for kids and their families. Painters, sculptors, and artists of all kinds lead inventive hands-on workshops for children, and the event is held outdoors throughout the museum courtyard and terraces. Celebrity friends will read their favorite children's books to an audience of story lovers of all ages, and DJ Chocolatebarbangs will spin music throughout the event. <u>\$125 early-bird tickets</u> are available until March 31, after which tickets will be \$150. Over the past ten years, proceeds from K.A.M.P. has raised more than \$1.4 million for Hammer Kids, which offers free events to over 60,000 children and families throughout the year.

Hammer Museum Director Ann Philbin said, "It's been a joy to see K.A.M.P. grow into one of our signature Hammer fundraising events, a family-friendly celebration of art and artists. Most importantly, we've seen how the money raised supports the rest of our free kids programming throughout the year at the museum."

This year's participating artists include: Math Bass, Alex Beccera, Louise Bonnet, Carolina Caycedo, Sam Falls, Haas Brothers, John Houck, Alex Israel, Patrick Jackson, Patrick Martinez, Lara Schnitger, Alake Shilling, Samantha Thomas, and Daniel Winter. These artists will translate their practices into projects specially designed for kids, and K.A.M.P. guests will take home artworks ranging from ceramic creatures to paper plane sculptures.

K.A.M.P. also celebrates reading with the K.A.M.P. Reading Room where celebrity guests share exciting stories from their favorite children's books. This year's readers include **Shiri Appleby**, **Elizabeth Chambers, Armie Hammer, Ki Hong Lee, John Stamos** and **Sofía Vergara.** Check hammer.ucla.edu/kamp more updates about this year's readers.

The day will also feature special activations from **Tiffany & Co.** who return for the second year as presenting sponsor.

Tsukihoshi will partner with artist Patrick Jackson on a collaborative workshop. K.A.M.P. attendees will enjoy a delicious lunch by **Tender Greens** and treats by **GoGo squeeZ**, **Milkbar**, **Intelligentsia**, and **LIFEWTR**. Other sponsors include **Blick**, **City National Bank**, **Côte**, and **Color Images**.

"It's hard to believe that we are in our tenth year of K.A.M.P.," said co-chair Brooke Kanter, who has been at the helm of the event since its inception. "I'm always blown away by the artists'

imaginativeness when creating these projects and how the activities draw kids in and lead to unexpected discoveries."

"We are so grateful to the artists for their generosity and time and are excited to energize a new generation of art enthusiasts through K.A.M.P.," said co-chair Sarah McHale. "It's always a magical day."

For the past ten years K.A.M.P. has cultivated meaningful art encounters for children and lasting connections between their families and the Hammer in new and exciting ways. K.A.M.P. provides a unique day of inventive opportunities for kids of all ages to interact with leading L.A. artists, many of whom have been the subject of exhibitions at the Hammer Museum or are represented in the Hammer Contemporary Collection.

The K.A.M.P. Committee is integral to making K.A.M.P. the creative, engaging, and successful event it has become. Chaired by Kanter and McHale, the Committee is a group of dedicated Hammer patrons and parents who volunteer their time to make this event possible.

The museum will be closed to the public until 2pm on the day of the event. Exhibitions on view are *Allen Ruppersberg: Intellectual Property, 1968-2018; Dirty Protest: Selections from the Hammer Contemporary Collection;* Hammer Projects by Tschabalala Self; Jamilah Sabur; and Yunhee Min; and the Armand Hammer Collection.

ABOUT THE HAMMER MUSEUM

The Hammer Museum is part of the School of the Arts and Architecture at UCLA, and offers exhibitions and collections that span classic to contemporary art. It holds more than 50,000 works in its collection, including one of the finest collections of works on paper in the nation, the Grunwald Center for the Graphic Arts. Through a wide-ranging, international exhibition program and the biennial, *Made in L.A.*, the Hammer highlights contemporary art since the 1960s, especially the work of emerging and under recognized artists. The exhibitions, permanent collections, and nearly 300 public programs annually—including film screenings, lectures, symposia, readings, music performances, and workshops for families—are all free to the public.

HAMMER MUSEUM INFORMATION

Admission to all exhibitions and programs at the Hammer Museum is free, made possible through the generosity of benefactors Erika J. Glazer and Brenda R. Potter. Hours: Tuesday–Friday 11 a.m.–8 p.m., Saturday & Sunday 11 a.m.–5 p.m. Closed Mondays and national holidays. Hammer Museum, 10899 Wilshire Boulevard at Westwood, Los Angeles. Onsite parking \$7 (maximum 3 hours) or \$7 flat rate after 6 p.m. Visit <u>hammer.ucla.edu</u> for details or call 310-443-7000.