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## Hammer Museum Presents 6<sup>th</sup> Annual K.A.M.P. (Kids' Art Museum Project) Sunday, May 17, 10AM – 2PM



(Los Angeles, CA)—On **Sunday, May 17, 2015** the Hammer Museum will host its annual **K.A.M.P. (Kids' Art Museum Project)**, a one-of-a-kind fundraising event imagined by a wide range of renowned Los Angeles artists, from Andrea Bowers and Amanda Ross-Ho, to Channing Hansen and Kenny Scharf, that provides extraordinary experiences for a new generation of art lovers and patrons. Nearly 1,000 attendees enjoy the 20 inventive hands-on workshops led by artists in the Hammer Museum's courtyard. All K.A.M.P. proceeds support the Museum's growing Hammer Kids programming, which includes free, weekly offerings such as family workshops, Family Day, and Family Flicks. Tickets are \$125 per person until April 15<sup>th</sup>, and then \$150 per person and may be purchased at <http://hammer.ucla.edu/kamp/>.

The list of this year's participating artists includes: **Alma Allen, Andrea Bowers, Brian Bress, Sam Falls, Liz Glynn, Jennifer Guidi, Channing Hansen, Johanna Jackson and Chris Johanson, Keybo and Plymouth Jones, Stanya Kahn, Toba Khedoori, Joel Kyack, Liza Lou, Monica Majoli, Dave Muller, Marco Perego, Jon Pylypchuk, Amanda Ross-Ho, Aaron Sandnes, Kenny Scharf, and Charlie White.** [Watch a video](#) from last year's K.A.M.P.

Among the workshops is **Liz Glynn's** cardboard city installation inspired by Italo Calvino's *Invisible Cities*. Kids will examine a list of descriptions ranging from large buildings with columns, to rivers and trees, and then create something using various types of cardboard, and then place their creations on a topographic landscape to create their own city. Other workshops include Japanese woodblock print making with **Monica Majoli**, plastic trash sculptures with **Kenny Scharf**, sand painting with **Jennifer Guidi**, and pop dancing lessons led by **Keybo and Plymouth Jones**.

K.A.M.P. also celebrates reading with Story Time in the galleries. Celebrity guests engage families as they read from their favorite children's books and share exciting stories. Past readers include **Dianna Agron, Jessica Alba, Jack Black, Conan O'Brien, Armie Hammer, Colin Farrell, Will Ferrell, Jodie Foster, and Hilary Swank**. Check the Hammer's website for updates about this year's readers.

**Sponsors: Brooks Brothers, Animal, Sprinkles Cupcakes, Color Images, Artist & Craftsman Supply, MVS Studio Inc., and Intelligentsia.**

The K.A.M.P. Committee is integral to making K.A.M.P. the creative, engaging, and successful event it has become. The Committee is a group of dedicated Hammer patrons and parents who volunteer their time to make this event possible. Committee members have included: Viveca Paulin-Ferrell & Will Ferrell, Brooke Kanter, Candace Nelson, Gelila & Wolfgang Puck, and Lauren & Benedikt Taschen.

Now in its sixth year, K.A.M.P. was created to help cultivate meaningful encounters and lasting connections between children and their families to the Hammer museum in a new and exciting way. K.A.M.P. provides a unique day of inventive opportunities for kids of all ages to interact with leading L.A. artists, many of whom have been the subject of exhibitions at the Hammer Museum or are represented in the Hammer Contemporary Collection.

The museum will be closed to the public until 2pm on the day of the event.

**ABOUT THE HAMMER MUSEUM:** *The Hammer Museum at UCLA believes in the promise of art and ideas to illuminate lives and build a just world.*

**Free to the public,** the museum's collections, exhibitions, and programs span the classic to the contemporary in art, architecture, and design. As a cultural center, the Hammer Museum offers nearly 300 free public programs a year, including lectures, readings, symposia, film screenings, and music performances at the Billy Wilder Theater which also houses the UCLA Film & Television Archive. The Hammer's international exhibition program focuses on wide-ranging thematic and monographic exhibitions, highlighting contemporary art since the 1960s and the work of emerging artists through Hammer Projects and the Hammer's biennial, *Made in L.A.* The Hammer is home of the Armand Hammer Collection of American and European paintings, as well as the Armand Hammer Daumier and Contemporaries Collection and the Hammer Contemporary Collection. The Hammer Contemporary Collection focuses on art of all media since 1960 with an emphasis on works of the last ten years, works on paper, and art made in Los Angeles. The museum also houses the Grunwald Center for the Graphic Arts—comprising more than 45,000 prints, drawings, photographs, and artists' books from the Renaissance to the present—and oversees the Franklin D. Murphy Sculpture Garden at UCLA.

#### **HAMMER MUSEUM INFORMATION**

Admission to all exhibitions and programs at the **Hammer Museum is free** and open to the public. Visit [www.hammer.ucla.edu](http://www.hammer.ucla.edu) for current exhibition and program information and call 310-443-7041 for tours.

Hours: Tuesday–Friday 11am–8pm, Saturday & Sunday 11am–5pm. Closed Mondays and national holidays. The Hammer is located at 10899 Wilshire Boulevard in Westwood, Los Angeles. Parking is available onsite for \$3 (maximum 3 hours) or for a \$3 flat rate after 6pm.