

The background is a complex, three-dimensional geometric composition. It features a grid of small, light gray circles on a slightly darker gray background, which appears to be a surface receding into the distance. Overlaid on this are several flat, light gray planes at different angles and depths, creating a sense of architectural structure and perspective. The overall color palette is monochromatic, using various shades of gray.

INTERVIEW



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MISSION STATEMENT

The Hammer Museum at UCLA believes in the promise of art and ideas to **ILLUMINATE OUR LIVES** and **BUILD A MORE JUST WORLD.**



WHERE WE HAVE BEEN

Over the past 25 years the Hammer Museum has emerged as a driving force for artistic innovation in L.A.—taking risks and building programs that have made it **ONE OF THE MOST VIBRANT AND INFLUENTIAL MUSEUMS** in America.

A MUSEUM IN PERPETUAL MOTION

1990

Founded by Occidental Petroleum CEO Armand Hammer and designed by architect Edward Larrabee Barnes, the new Armand Hammer Museum of Art and Cultural Center opens to the public

Following Armand Hammer's passing, Occidental Petroleum and Armand Hammer Foundation assume responsibility for museum operations

1994

Museum establishes operating agreement with UCLA and becomes home to the Wight and Grunwald collections; Professor Henry Hopkins is named director

1999



Ann Philbin becomes director after a decade leading The Drawing Center in New York

Start of contemporary Hammer Projects series and Lobby Wall installations

2000

Designer Bruce Mau and architect Michael Maltzan develop the museum's brand identity and master plan

New Hammer public programs spotlight major artists and cultural thinkers

2012



Hammer launches the signature Made in L.A. biennial

Courtyard transformation creates vibrant new public space at the heart of the museum

2013



Classroom-in-Residence program establishes new model for immersive K-12 arts education

2014

Senator John Tunney retires after 20 years as board chair; renowned TV producer Marcy Carsey becomes chair

Free admission made possible by supporters Erika J. Glazer and Brenda R. Potter

Donors Jarl and Pamela Mohn establish the Mohn Awards, honoring Made in L.A. artists

New Visitor Experience program puts students front and center as Hammer ambassadors

2005

Establishment of Hammer Contemporary Collection deepens museum's commitment to art since 1960

2006



Major building enhancements begin with Maltzan's completion of Billy Wilder Theater and Hammer café

2007

Contemporary holdings expand significantly with major gifts of art from Dean Valentine and Susan and Larry Marx

2009



Hammer creates pioneering Public Engagement initiative and innovative Artists Council

2015

Hammer gains 40,000 square feet of additional space and new 99-year lease with UCLA

John V. Tunney Bridge creates striking pathway between third-floor galleries

Partnership with Art + Practice in Leimert Park creates acclaimed space for cutting-edge art and community engagement

2016



Renovation of exhibition and collection galleries inaugurates comprehensive multiyear transformation project

HAMMER TRANSFORMED AND FULLY ACTIVATED

2020

Key Program Milestones Key Transformations of Space

UNPARALLELED PROGRAMMING

TREMENDOUS GROWTH IN PROGRAMS AND EXHIBITIONS

The Hammer presents a unique mix of major thematic exhibitions, solo retrospectives, projects by emerging artists, and a diverse calendar of more than 300 free public programs each year.

5 →→→ 20

EXHIBITIONS
IN 1995

EXHIBITIONS
IN 2015

165 → 300

PROGRAMS
IN 2005

PROGRAMS
IN 2015

“The Hammer is on the frontlines of artistic production like no other museum. They’re near practice. They’re near young artists in formation. It’s built into the mandate here.”

—
Lari Pittman, Artist and
UCLA Professor

140

ARTISTS FEATURED
IN SOLO HAMMER
PROJECTS SINCE 1999

“Is the cultural scene different because of the Hammer? Yes, the Hammer makes Los Angeles better. It does an unbelievable job of making artists part of the community, and its public programs are the strongest of any cultural institution in the city.”

—
Catherine Opie, Artist and UCLA Professor

2,500+

LEADING ARTS AND
CULTURAL FIGURES
FEATURED IN FREE
PUBLIC PROGRAMS
SINCE 2005

NOTABLE PROGRAM PARTICIPANTS

J.J. Abrams
David Adjaye
Rabih Alameddine
Michelle Alexander
Hilton Als
Francis Alÿs
Laurie Anderson
Tadao Ando
Eleanor Antin
Amy Arbus
Reza Aslan
John Baldessari
Shigeru Ban
Amiri Baraka
Matthew Barney
Lynda Benglis
Annette Bening
Homi Bhabha
Hahn-Bin
T.C. Boyle
Mark Bradford
T Bone Burnett
David Byrne
Vija Celmins
Michael Chabon
Lisa Cholodenko
Common
James Conlon
Douglas Crimp
Alan Cumming
Michael Cunningham

Antonio Damasio
Danger Mouse
Angela Davis
Tacita Dean
Jared Diamond
Joan Didion
Ani DiFranco
Zackary Drucker
Ava DuVernay
Atom Egoyan
Bret Easton Ellis
James Ellroy
Will Ferrell
Karen Finley
Barney Frank
Michael Fried
Coco Fusco
Charles Gaines
Mary Gaitskill
Roxane Gay
Frank Gehry
Malcolm Gladwell
Robert Gober
Jonathan Gold
Thelma Golden
Michel Gondry
Adam Gopnik
Matt Groening
Anna Halprin
Lyle Ashton Harris
Todd Haynes

Thomas Heatherwick
Chris Hedges
Mary Heilmann
Anita Hill
A.M. Homes
Elliott Hundley
Pico Iyer
Ricky Jay
Joan Jonas
Felicity Jones
Kellie Jones
Van Jones
Miranda July
Diane Keaton
Keorapetse Kgotsile
Maxine Hong Kingston
Naomi Klein
Karl Ove Knausgaard
Elizabeth Kolbert
Barbara Kopple
Chris Kraus
Barbara Kruger
Neil LaBute
Brie Larson
Norman Lear
Elizabeth LeCompte
Stan Lee
Lawrence Lessig
Jonathan Lethem
Glenn Ligon
Richard Linklater

David Lynch
Ann Magnuson
David Mamet
Steve Martin
Thom Mayne
Paul McCarthy
Frances McDormand
Bill McKibben
Mike Mills
Marilyn Minter
Joni Mitchell
Tom Morello
Ryan Murphy
Wangechi Mutu
Eileen Myles
Maggie Nelson
Leonard Nimoy
Tig Notaro
Edward James Olmos
Raymond Pettibon
Yvonne Rainer
Feisal Abdul Rauf
Eddie Redmayne
Allen Ruppersberg
Ed Ruscha
David O. Russell
Betye Saar
Sebastião Salgado
Esa-Pekka Salonen
Jerry Saltz
Alice Sebold

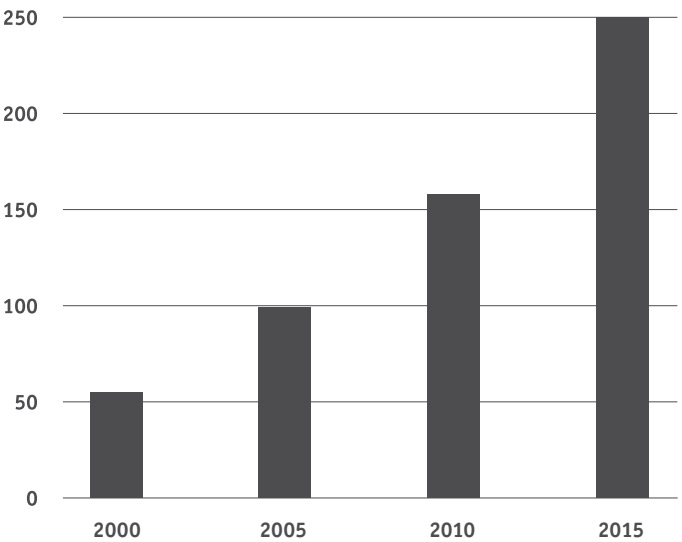
Peter Sellars
Fiona Shaw
Jim Shaw
Wallace Shawn
Amy Sillman
Mona Simpson
Anna Deavere Smith
Patti Smith
Roger Guenveur Smith
Art Spiegelman
Frances Stark
Gloria Steinem
Elizabeth Streb
Do Ho Suh
Quentin Tarantino
Robert Thurman
Wolfgang Tillmans
Gus Van Sant
Gore Vidal
Bill Viola
Rufus Wainwright
Kara Walker
Jeff Wall
David Foster Wallace
Chris Ware
Lawrence Weschler
Colson Whitehead
Rachel Whiteread
Pharrell Williams
Christopher Wool
Kulapat Yantrasast

MORE ART, MORE IMPACT

EXPANDING OUR BASE OF INSPIRED AUDIENCES

As reflected in exponential visitor growth over the past 15 years, the Hammer has become a beloved destination for artists and audiences in the neighborhood, throughout Los Angeles, across the country, and beyond.

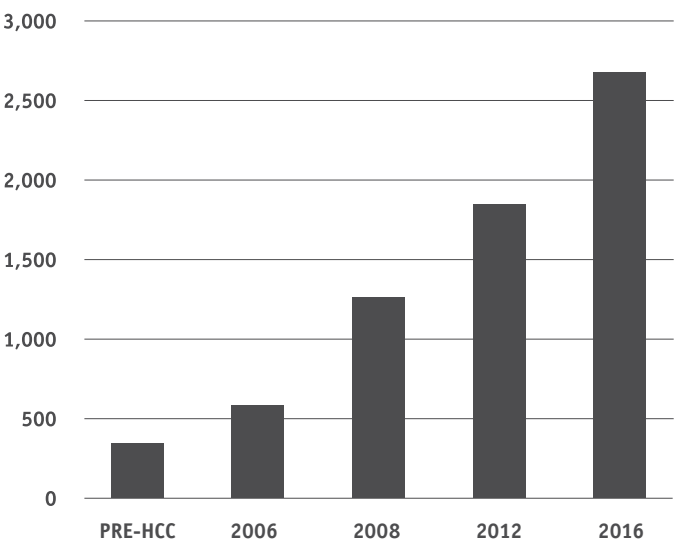
Annual Visitors in Thousands



CREATING A COLLECTION OF CONTEMPORARY ART

Complementing the museum's renowned historic collections, the growing Hammer Contemporary Collection embodies our commitment to the art of today, with an emphasis on 21st-century art from around the globe, works on paper (drawings, prints, photography), and art by artists based in Los Angeles.

Objects in Hammer Contemporary Collection



BUILDING A TEAM OF INNOVATORS AND EXPERTS

The Hammer's acclaimed programs and exhibitions are made possible by a dedicated team of museum professionals. Each year the museum employs more than 100 students, primarily from UCLA, as interns, educators, and ambassadors in our galleries.

2X

OUR STAFF HAS
MORE THAN DOUBLED
SINCE 1999

289

HAMMER
STAFF IN 2016
INCLUDING

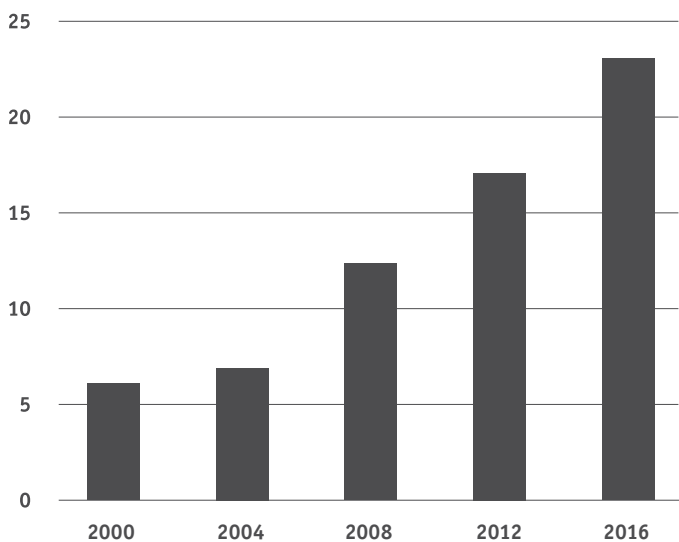
115

STUDENT
EMPLOYEES

SUSTAINING INSTITUTIONAL GROWTH

The Hammer's impressive growth has been supported by an expanding operating budget and funding from many dedicated individuals, foundations, and corporate partners. A transformed facility and enlarged endowment will ensure that the Hammer sustains its current level of activity into the future.

Annual Budget in Millions





WHERE WE ARE NOW

After years of ambitious growth in every aspect of our institution, the Hammer is launching a comprehensive plan to **RENOVATE, EXPAND, AND FULLY ACTIVATE** our facility by the year 2020.



KENJI SHIOHARA IN
MADE IN L.A. 2016

ABOUT THE PROJECT

A TOP-TO-BOTTOM TRANSFORMATION

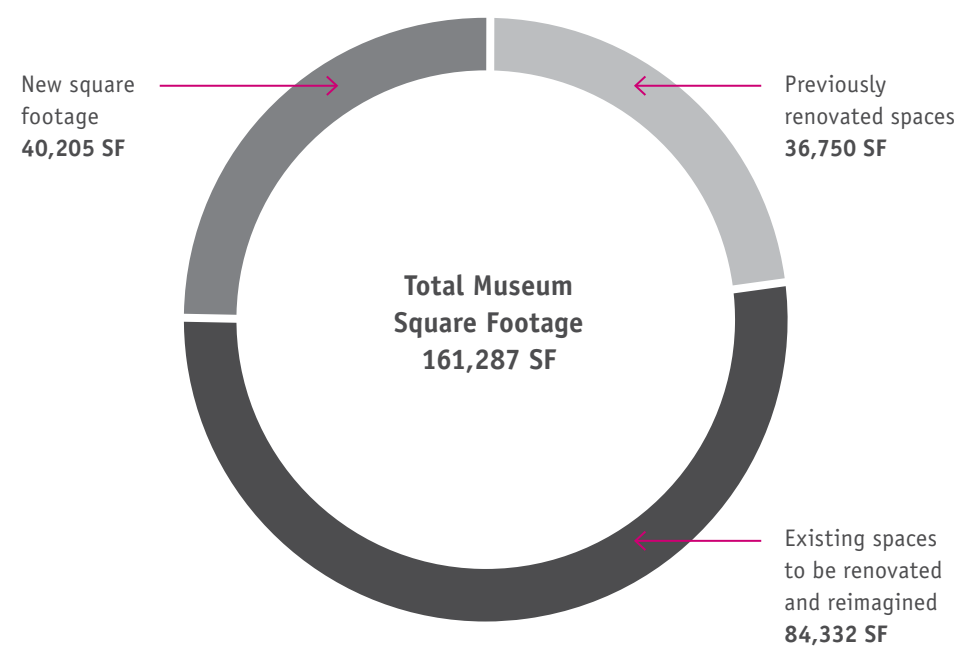
**40,000 square feet of added space
in a completely renewed Hammer**

Originally built to showcase a private collection of historical paintings, the Hammer Museum has become so much more. This project will elevate and expand our physical space to match the scope of the Hammer's exceptional exhibitions, programs, and collections. From the lobby to the galleries to the office tower, the transformation will enhance every facet of the museum.



A TRANSFORMED HAMMER, BY THE SQUARE FOOT

Building on architect Michael Maltzan's prior renovations to the Hammer Museum, this new multiyear construction project will integrate 40,000 square feet of newly acquired space and complete the renovation of the existing facility.



PROJECT GOAL ONE

ADDING VISIBILITY

**Dramatic new presence along a
full block of Wilshire Boulevard**

By expanding into the entire first floor of the adjoining office tower, the Hammer will gain invaluable frontage on L.A.'s iconic Wilshire Boulevard. New signage, entrances, and art installations will powerfully amplify the museum's presence and strengthen our visibility as one of the city's premier cultural destinations.

"Los Angeles is now the center of the global creative community. More artists of all types live in our city than in any other urban area in the world. The work done here is extraordinarily groundbreaking, and the Hammer Museum is the single best place to discover it."

—
Jarl Mohn, President and CEO, NPR





CHARLES GAINES
EXHIBITION, 2015

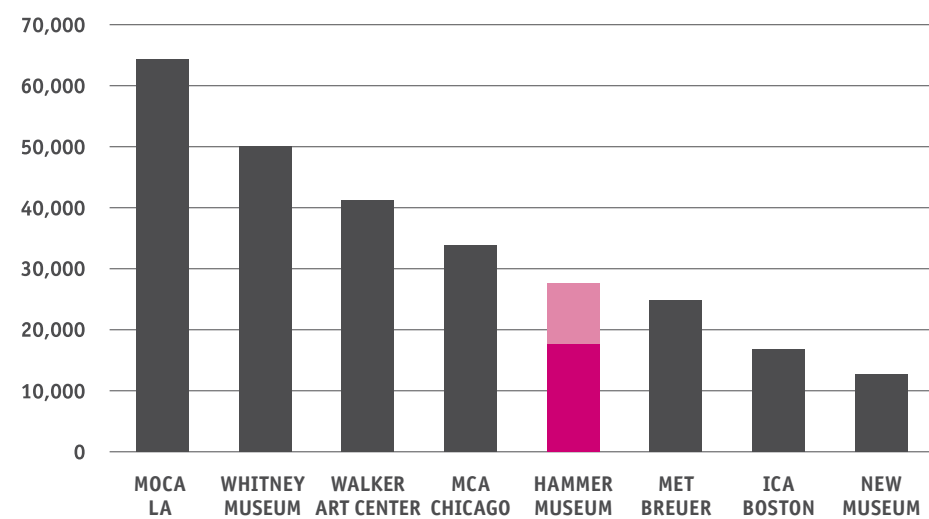
PROJECT GOAL TWO

EXPANDING THE GALLERIES

60% more gallery space for artists and exhibitions

With more than 10,000 square feet of new exhibition space to explore, future Hammer visitors will find even more of what they love: a thought-provoking array of historical and contemporary collections, landmark exhibitions, and innovative works by both emerging and established artists. Our new galleries will better showcase the powerful art and exhibitions that have made the Hammer what it is today.

Gallery Square Footage



■ +10,000 square feet of new exhibition space



PROJECT GOAL THREE

BUILDING COMMUNITY

20,000 square feet of enhanced public spaces

The transformed Hammer will be more accessible and inviting for all of our visitors, with improved wayfinding and amenities throughout the museum. Enhancements to our lobby, bookstore, gathering spaces, and performance venues will create even more inspiring opportunities for audiences to connect with art, ideas, and one another.

“The Hammer has been a catalyst for so much creativity in this city. With her visionary leadership, Annie Philbin has transformed this institution since 1999, making it a magnet for creativity, for art, for music, for Los Angeles itself.”

—
Eric Garcetti, Mayor of Los Angeles



MUSIC MADE IN L.A.
CONCERT, 2016



MARK BRADFORD
EXHIBITION, 2015

PROJECT GOAL FOUR

SHOWCASING THE COLLECTION

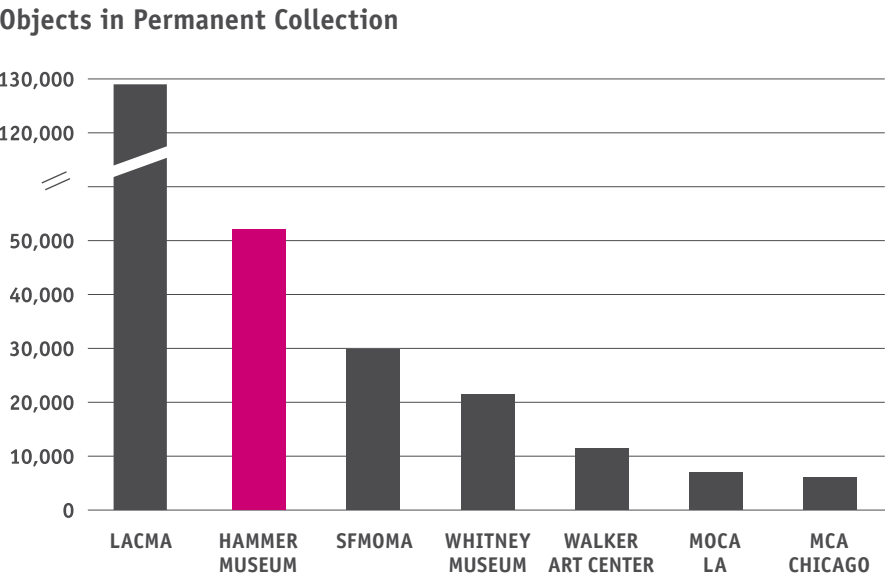
Premier facilities for an expansive collection

With more than 50,000 objects in five distinct collections, the Hammer’s permanent collection is a vital part of the cultural richness of Los Angeles. By adding state-of-the-art gallery, storage, and study spaces, the transformation will make these outstanding works more visible and accessible to students, scholars, and the public at large.



COLLECTION COMPARISON

With its extensive holdings of works on paper and ongoing acquisitions of contemporary art, the Hammer houses one of the largest collections among peer institutions and the third largest in L.A., after LACMA and the Getty.



PROJECT GOAL FIVE

SUPPORTING THE MISSION

Two-story expansion of office and support space

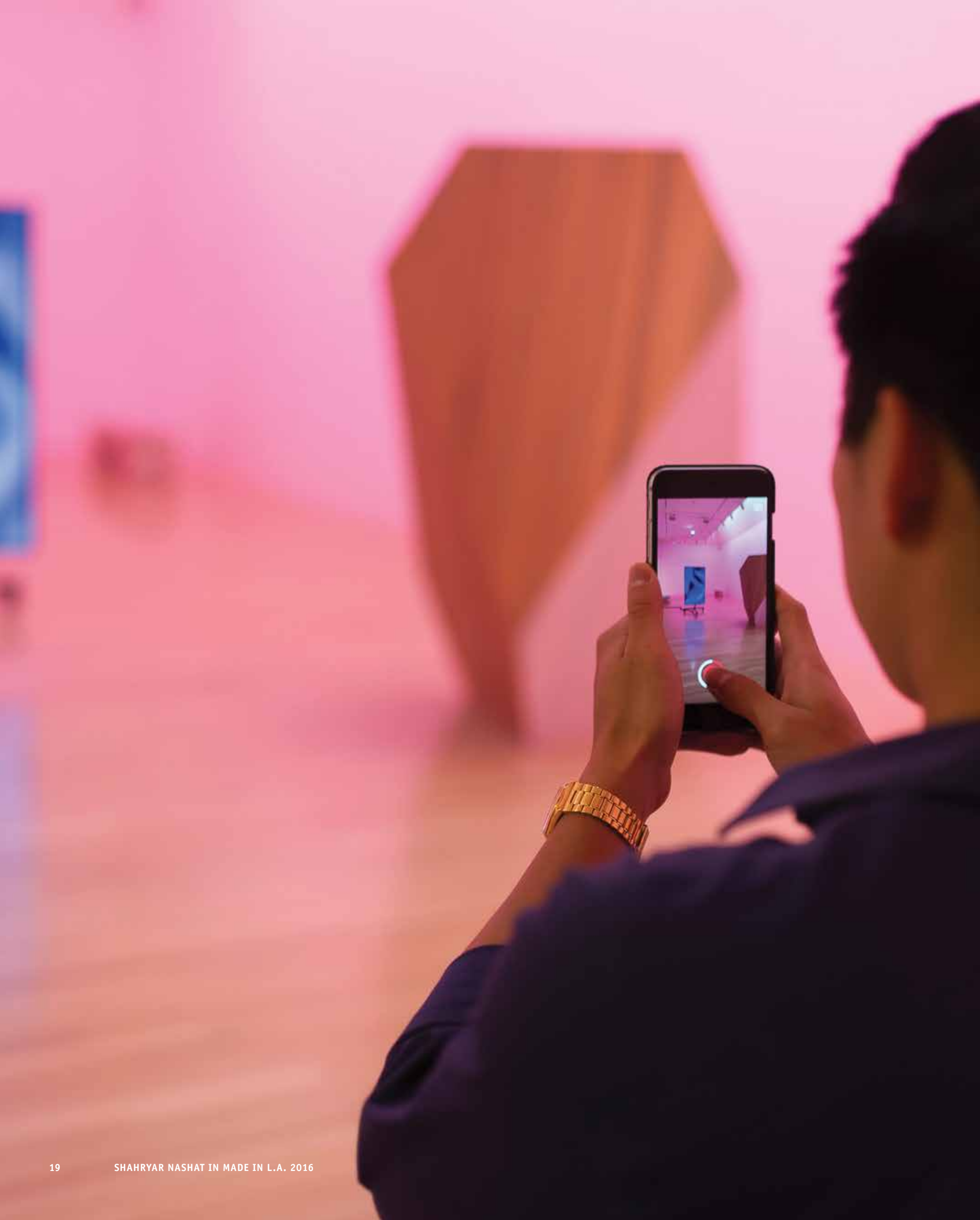
After 25 years of institutional growth in the same physical footprint, the addition of two new floors will dramatically improve the museum’s work environment. Smartly configured office space and enhanced facilities for the collection will support the Hammer’s intellectual, creative, and operational capacity, now and in the future.

“The Hammer delights day in and day out with a spirit of inventiveness, audacity, and dedication. Now is the time to bring the Hammer into its full potential. We’re almost there.”

—
Marcy Carsey, Chair, Hammer Museum Board of Directors



KIDS' ART MUSEUM
PROJECT, 2014



WHERE WE ARE GOING

With your support, this transformation will fuel the Hammer's limitless potential and cement **OUR ESSENTIAL ROLE IN THE CULTURAL LIFE OF LOS ANGELES** — and well beyond — for generations to come.

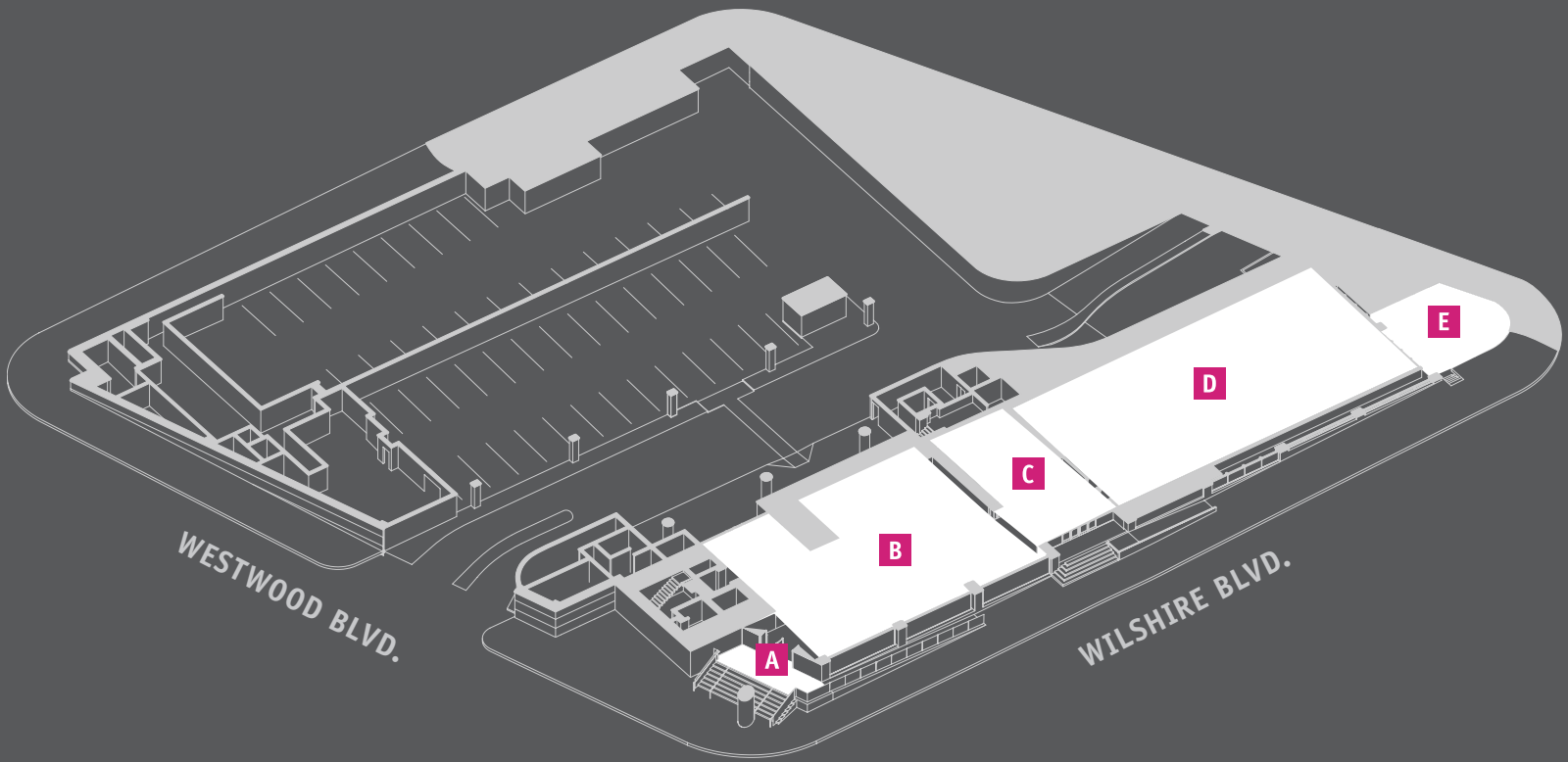
“The Hammer has become an essential destination in the Los Angeles landscape. This transformation will make it dramatically more visible and inviting, more connected, more immersive. It will mark a major new chapter for what the Hammer is, and what it can be.”

—
Michael Maltzan, Architect

1

FLOOR 1

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D	New Contemporary Gallery	Page 36
E	Outdoor Terrace	Page 39





Southern Facade on Wilshire Boulevard

ABOUT THE ARCHITECT

Deeply rooted in Los Angeles, architect Michael Maltzan was commissioned by the Hammer Museum in 2000 to create a master plan for the building. Over the last sixteen years, he has been an invaluable partner and driving force in reshaping the museum through bold interventions, including the Billy Wilder Theater, the Lab and café, and, most recently, the iconic John V. Tunney Bridge.

EXPANSIVE STREET-LEVEL PRESENCE ON WILSHIRE BOULEVARD

Growing from a toehold on one corner to span a full city block, the Hammer’s new southern facade will dramatically enhance the museum’s presence on Wilshire Boulevard. With new signage, entrances, and art at street level, the Hammer will be more visible and accessible than ever.



Museum Entry at Corner of Wilshire and Westwood Boulevards

AN INVITING ENTRYWAY AT WILSHIRE AND WESTWOOD

A redesigned entrance at the corner of Wilshire and Westwood Boulevards will create a welcoming front door for visitors to the Hammer. Whether traveling by car, bus, bike, foot—or by the future Metro line, which will stop right across the street—the millions of people who pass through the Wilshire and Westwood intersection make this one of the busiest corridors in the nation.

**“One of the city’s hottest cultural attractions,
with a keen eye for emerging artistic talent.”**

—
New York Times



Facade and Parking Entrance on Westwood Boulevard

NEW POTENTIAL TO CONNECT WITH THE CITY

The transformation project offers the chance to reimagine the Hammer's presence in the neighborhood. Potential changes include improvements to the garage portal, the introduction of expansive greenery on the building facade, and a new exterior bay window that will display the Hammer's vibrancy to the surrounding community.



Entrance from Parking Garage



Museum Lobby

“Even as the number of galleries keeps growing along with the diversification of sources for art world capital, the L.A. vernacular remains palpable and the Hammer remains an institution atypically close to the street.”

—
***Frieze* magazine**

A GRAND ENTRY TO AN EXPANDED HAMMER

The Hammer’s light- and art-filled lobby will continue to be the jumping-off point for the visitor experience. The transformed lobby will offer a centrally located welcome desk, an elegant and accessible ramp, as well as views of the Hammer’s impressive new ground-floor gallery, which replaces the existing City National Bank space.



Museum Store

A BEAUTIFULLY ELEVATED BOOKSTORE

Elegantly raised above the museum lobby, the new Hammer Store will occupy 4,300 square feet of space, creating an open and airy environment. The new location will make the store more accessible and inviting to everyone who passes through the Hammer, while large perimeter windows will make it visible from the street.



“The Hammer has a special talent for supporting emerging and under-appreciated artists. As a key partner of Art + Practice, the Hammer helped shape our exhibitions and public programming in invaluable ways.”

Mark Bradford, Artist and Founder of Art + Practice

Museum Store Interior



Museum Store Program Space



A NEW SPOT FOR COMMUNITY AND CONVERSATION

In addition to expanded retail offerings, the new Hammer store will include space for programming and events, making it a hub for discovery and discussion. This intimate setting will be ideal for readings and conversations, while also giving visitors a casual place to enjoy a coffee and relax.



Museum Lobby

PROJECT SPACES THAT DELIGHT AND SURPRISE

The Hammer’s signature Lobby Wall, a unique canvas for site-specific artist commissions, will gain new square footage and continue to be an engaging focal point at the museum’s front door. Since 1999, the space has featured large-scale installations by many artists, including Mark Bradford, Latifa Echakhch, Barbara Kruger, Nicolas Party, and Pae White.

UNITING THE MUSEUM AND THE UCLA OFFICE TOWER

For the first time, the Hammer Museum will seamlessly connect to the adjoining office tower, which is now owned and managed by UCLA. The previously separate entrance and elevator core will now flow directly to the Hammer’s main lobby, creating improved navigation throughout the building. A new UCLA reception desk will be designed to welcome university visitors and staff.



UCLA Lobby and Reception Desk



New Contemporary Gallery

A STRIKING NEW HOME FOR THE ART OF TODAY AND TOMORROW

The centerpiece of our gallery expansion is an extraordinary new ground-level space for contemporary art. Formerly the location of City National Bank, this 5,600-square-foot space will feature double-height ceilings, state-of-the-art technology and design, and visual connections to the lobby and bookstore. This singular gallery will expand the Hammer's ability to showcase the full breadth of contemporary artistic practice, including works of a larger scale and complexity.



New Contemporary Gallery



Expanded Facade on Wilshire Boulevard



Outdoor Terrace at Wilshire Boulevard and Glendon Avenue

ACTIVATING THE CORNER OF WILSHIRE AND GLENDON

The Hammer's extension along Wilshire Boulevard culminates in an intimate new sculpture terrace at Glendon Avenue. Accessed through the new contemporary gallery, the 900-square-foot garden will host informal gatherings, exhibition openings, and special events, while also creating the opportunity for outdoor sculptural installations. Prominent new signage and window displays will announce the museum's presence to all who pass by.

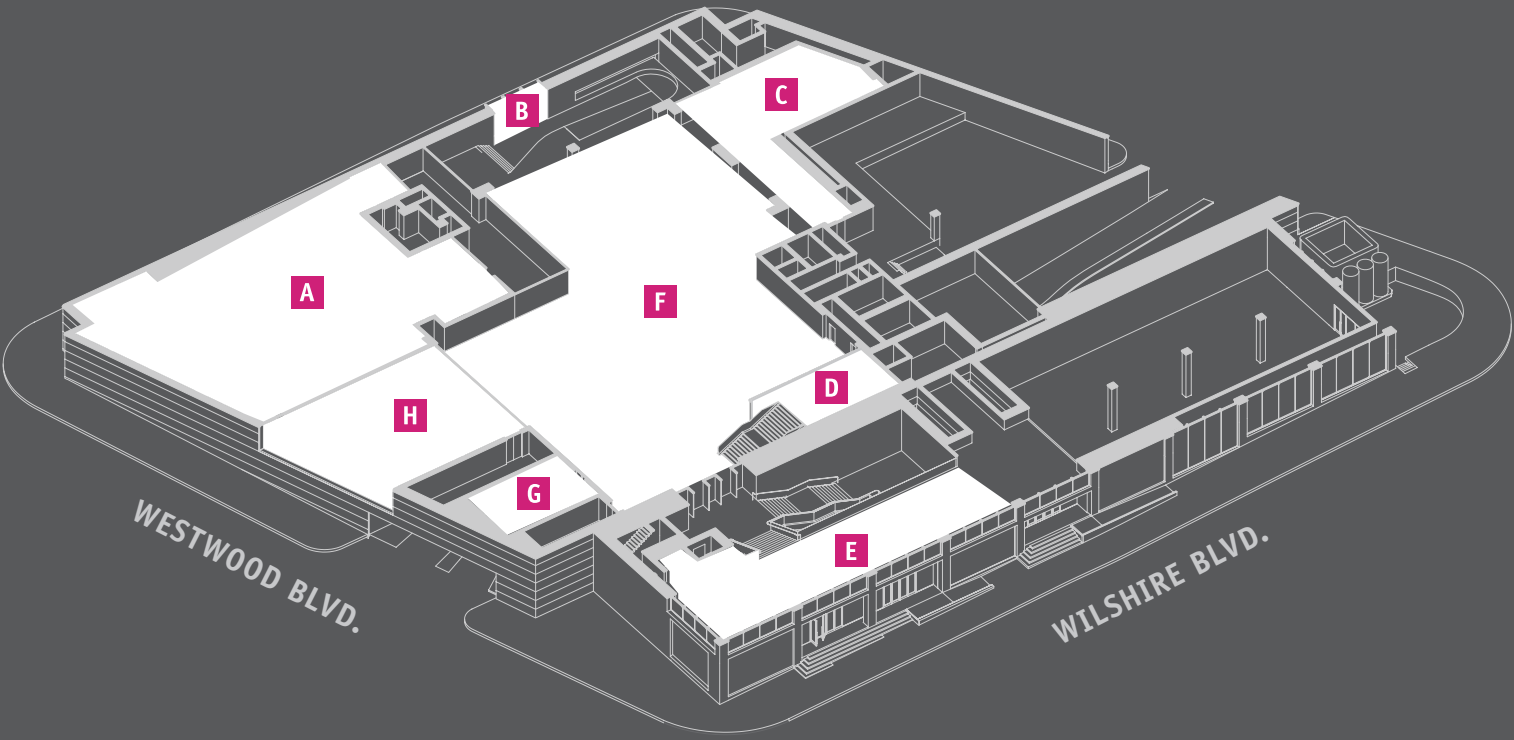
“Like UCLA, the Hammer is based on the belief that ideas and imagination enable us to become our best selves and change the world. Within the museum field, the Hammer stands apart in its courageous exploration of the most important issues of our time.”

—
Gene Block, UCLA Chancellor

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FLOOR 2

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Museum Facade and Entry on Lindbrook Drive

ENLIVENING THE ENTRANCE ON LINDBROOK DRIVE

As the primary entry for the café, Courtyard, and the Billy Wilder Theater, the museum's entrance on Lindbrook Drive provides a welcoming connection point to the UCLA and Westwood communities. The transformation will feature a redesigned doorway, an accessible entry ramp, a new slot window at street level, and an inviting green facade.



Entry into the Courtyard



Museum Courtyard

“The very symbol of L.A.’s dynamic, progressive arts scene,” the Hammer is “a place where the esoteric, fun, and controversial seem to occur in tandem every day.”

Los Angeles Confidential

A PUBLIC COMMONS FOR TODAY’S L.A.

The Hammer’s Courtyard is the heart and soul of the museum. This vibrant urban oasis is a welcoming venue for concerts, performances, art-filled family days, the annual gala, and more. Previously renovated as part of the master plan, the Courtyard features materials and design principles that will carry throughout the transformed museum.



Billy Wilder Theater

A FULL SLATE OF CONTEMPORARY CULTURE

Since opening in 2006, the Billy Wilder Theater has helped define the Hammer as a forum for contemporary ideas and debates. Each year the theater hosts more than 300 public programs, including the signature Hammer Forum series, screenings of films from the UCLA Film and Television Archive, and conversations with leading authors in all fields. The box office at the Billy Wilder Theater is the source of information and access for the thousands of visitors who attend the Hammer's programs annually.

Theater Box Office



Theater Green Room



A WELCOMING SPACE FOR FEATURED GUESTS

The Hammer is proud to host leading artists and cultural luminaries from across the creative and academic spectrum. Recent notable speakers include Hilton Als, Maggie Nelson, Frank Gehry, Anita Hill, and Gloria Steinem. The green room in the Billy Wilder Theater makes our guests feel as welcome behind the scenes as they do on stage.



Theater Lobby

A LIGHT-FILLED ENTRY TO AN ESSENTIAL L.A. VENUE

The glass-enclosed lobby of the Billy Wilder Theater is a vibrant gathering space for all audiences attending the Hammer's renowned public programs. Renovated in 2012, the space illustrates Michael Maltzan's strategy of introducing transparency and connectivity throughout the Courtyard level. The glass design treatment, currently used in the theater lobby, Lab, and café, will be employed in the newly renovated Annex performance space as well.

Theater Projection Room



Theater Projection Room Interior



PREMIER FACILITIES FOR THE ART OF CINEMA

One of the great hidden gems at the Hammer Museum, the projection room in the Billy Wilder Theater is one of the few facilities nationwide able to showcase one hundred years of moving images in their original formats. From the earliest nitrate films to cutting-edge digital cinema, the projection room's comprehensive capabilities enable the theater to partner with the UCLA Film and Television Archive and present a robust calendar of Hammer screenings.



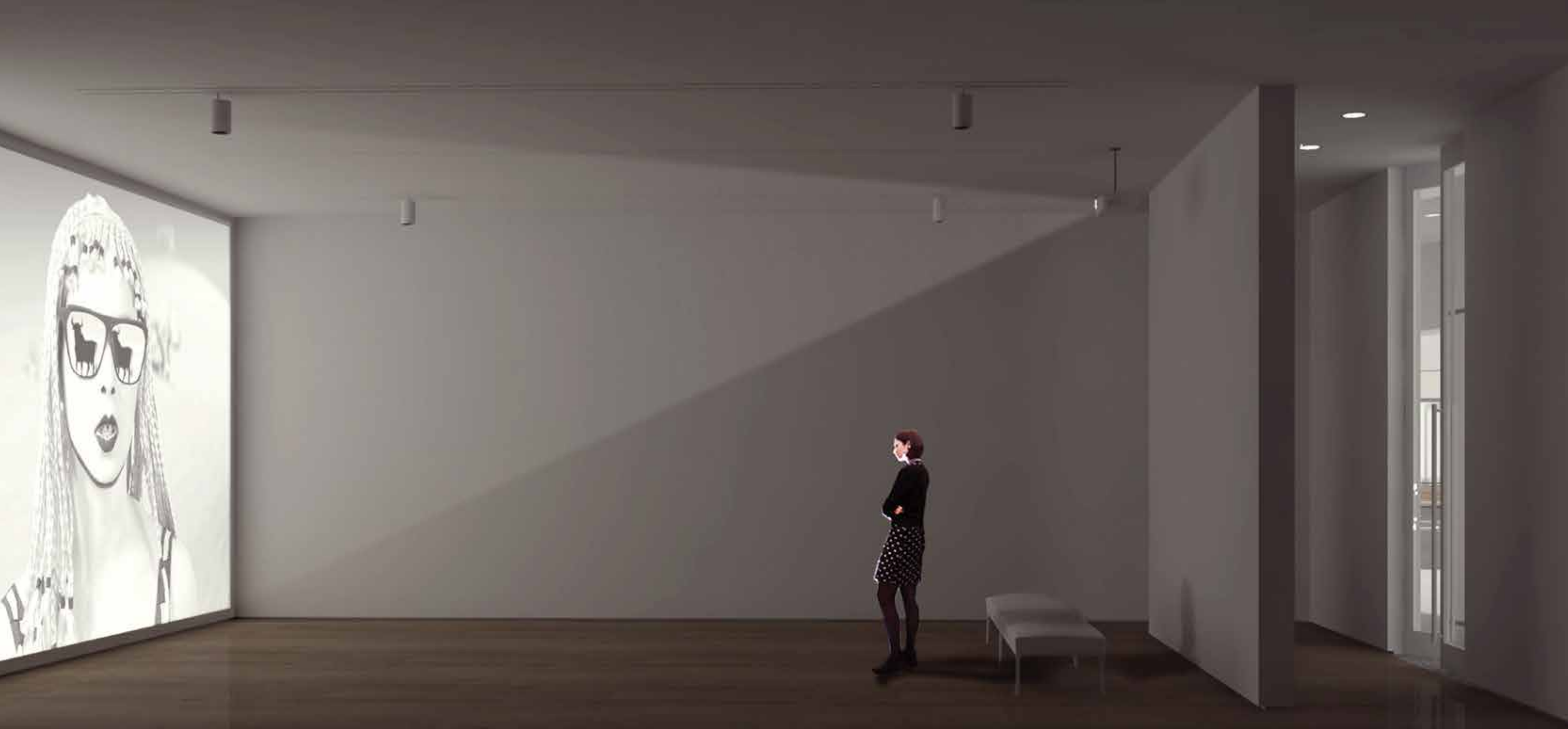
Annex Performance Space

“UCLA’s Hammer Museum has an impact on artists’ careers like no other university museum in America. It is a significant hub of one of the most vibrant artist communities in the world.”

—
***Cultured* magazine**

A DRAMATIC UPGRADE FOR LIVE ARTS AND PROGRAMMING

In the transformation, the 2,850-square-foot Annex will be upgraded from a raw black-box space to a fully outfitted venue for experimental performances, intimate readings, and provocative public programs. Enhancements include a folding glass enclosure, upgraded floors for dance and performance, and advanced lighting and sound technology. Together, these changes will ensure that the Hammer stays at the forefront of contemporary art practice.



Hammer Projects Media Gallery

DEDICATED SPACE FOR NEW MEDIA ART

Adjacent to the renovated Annex, the Hammer's first purpose-built media gallery will be fully equipped to display the latest digital, web-based, and new media art. The media gallery will deepen the Hammer's engagement with contemporary artists working in various forms of media, such as Simon Denny, Kenneth Tam, Martine Syms, and Wu Tsang.



Exterior of Annex and Hammer Projects Media Gallery



Museum Café

NOURISHING CONNECTIONS AND COMMUNITY

From workday lunches to student study sessions to pre-program happy hours, the Hammer café is a favorite destination for the neighboring UCLA and Westwood communities. Beautifully renovated in 2006 by Maltzan and his team, the space provides a year-round anchor for lively gatherings in the Courtyard.



Lab and Conference Room

A LABORATORY FOR ART AND IDEAS

The Hammer's Lab fosters dialogue and engagement with cultural, artistic, and academic partners from across Los Angeles. Throughout the year, the space is available as a resource for UCLA students, educators, family audiences, and other community partners. Like the future Annex and Lindbrook Drive terrace, the Lab features a flexible glass wall that seamlessly connects it to the activities of the Courtyard.

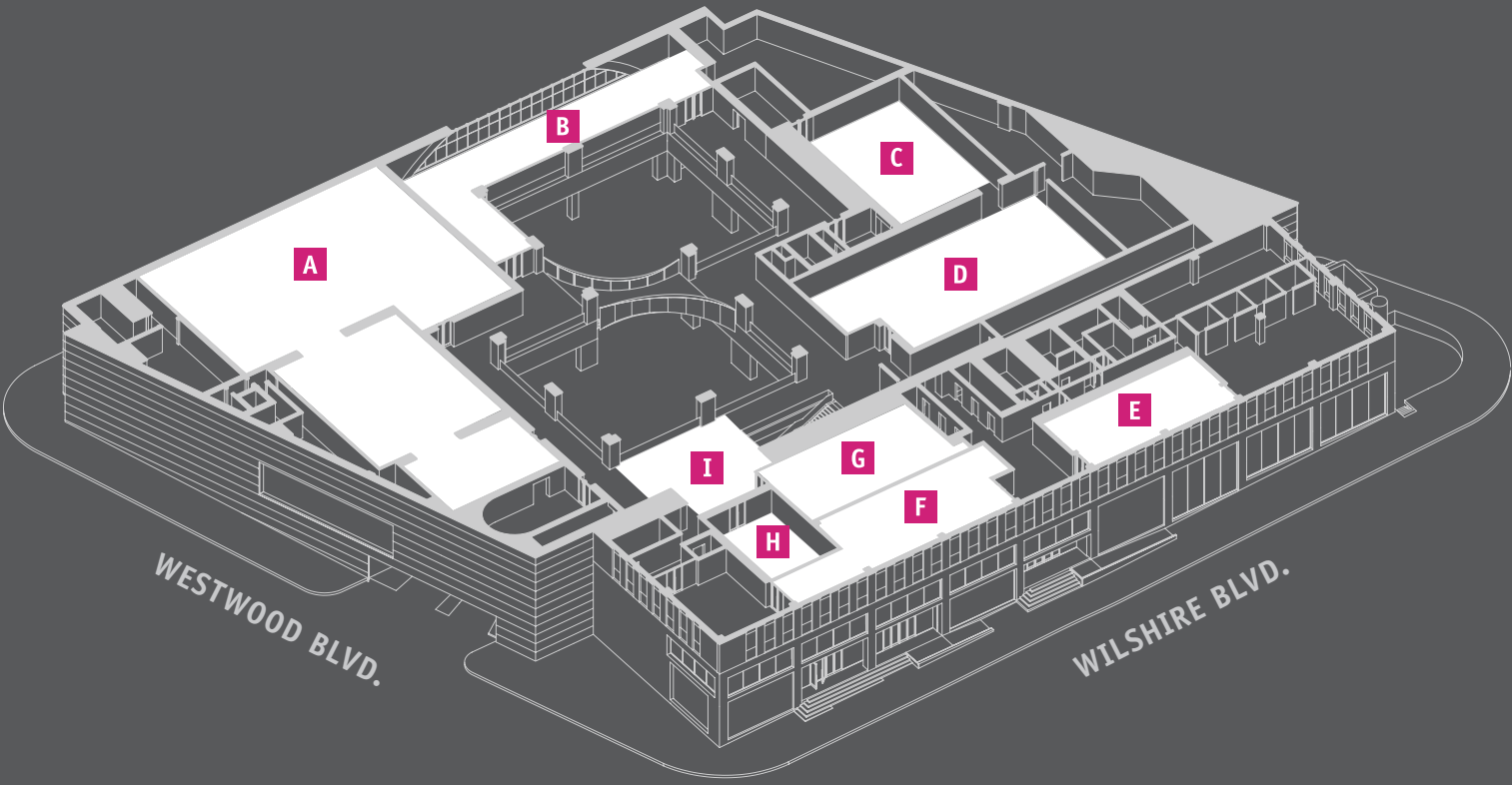
“The Hammer Museum has emerged as one of the most vibrant places in L.A. to see and experience contemporary art. Its programs and exhibitions are consistently outstanding and have a national and international impact. Few museums in the country have as strong a focus on artists and the way they work, and even fewer are as exciting and dynamic as the Hammer.”

—
Glenn Lowry, Director,
The Museum of Modern Art,
New York

3

FLOOR 3

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I	Gallery Terrace	Page 66





Third Floor Gallery Level

ART AT EVERY TURN

Starting with the complete renovation of the existing galleries in 2016, the transformation of the Hammer's third floor will feature new and expanded galleries for the permanent collection and special exhibitions, new study and storage spaces for the Grunwald Center, and a reimagined terrace above Lindbrook Drive. In a major improvement to the visitor experience, the main entrance to the Hammer's galleries will now be located directly at the top of the grand staircase.



Grand Staircase to Gallery Level



Expanded Exhibition and Collection Gallery

PUTTING THE COLLECTION FRONT AND CENTER

While the Hammer has proudly displayed its historical collection of European and American paintings since its founding, the expansion of our galleries gives us new opportunities to showcase the growing Hammer Contemporary Collection. Comprised of nearly 3,000 objects, this collection features work by more than 650 national and international artists, including major figures from L.A. The expanded gallery at the top of the stairs will house rotating presentations of our collection as well as major special exhibitions.



Armand Hammer Collection Gallery



Terrace above Lindbrook Drive

“A compelling institution that’s equal parts smart and intimate, the Hammer has become a civic space where Los Angeles goes not just to absorb culture but to breathe it out. You feel less like a customer than you do at other museums and more like a participant.”

—
Los Angeles Magazine

A NEW VENUE FOR DIALOGUE AND DISCOVERY

Set above the museum’s Courtyard, the Hammer’s grand terrace along Lindbrook Drive offers visitors sweeping views of the UCLA campus, historic Westwood, and the Santa Monica Mountains. With the installation of climate controls and flexible enclosure systems, this space will become a year-round asset for education, installations, programs, and events. At 2,700 square feet, the transformed terrace will be a dynamic new classroom and programming space for the Hammer.



Expanded Special Exhibition Galleries 1, 2, and 3

EXCEPTIONAL SPACE FOR SPECIAL EXHIBITIONS

The Hammer consistently exchanges exhibitions with preeminent institutions nationally and abroad, such as the Whitney Museum, MoMA, the Met, and Tate Modern. With the renovation and expansion of our special exhibition galleries, we will at last have 10,000 square feet of contiguous gallery space, a requirement for major traveling shows. Other enhancements include raising the ceilings to sixteen feet, adding energy-efficient LED lighting, maximizing the use of natural light, and upgrading all the interior finishes.

Gallery 2



Gallery 3





Gallery Terrace

A HUB FOR VISITORS AND EVENTS

In addition to the renovation of the Hammer's 25-year-old galleries, the transformed third floor will introduce two brand-new exhibition spaces dedicated to Hammer Projects and historical and contemporary works on paper. Located off of a revamped outdoor terrace, these galleries will replace the relocated bookstore. The new terrace will serve as a lively site for receptions, openings, member events, and other audience gatherings.



Southeast Promenade



Northeast Promenade



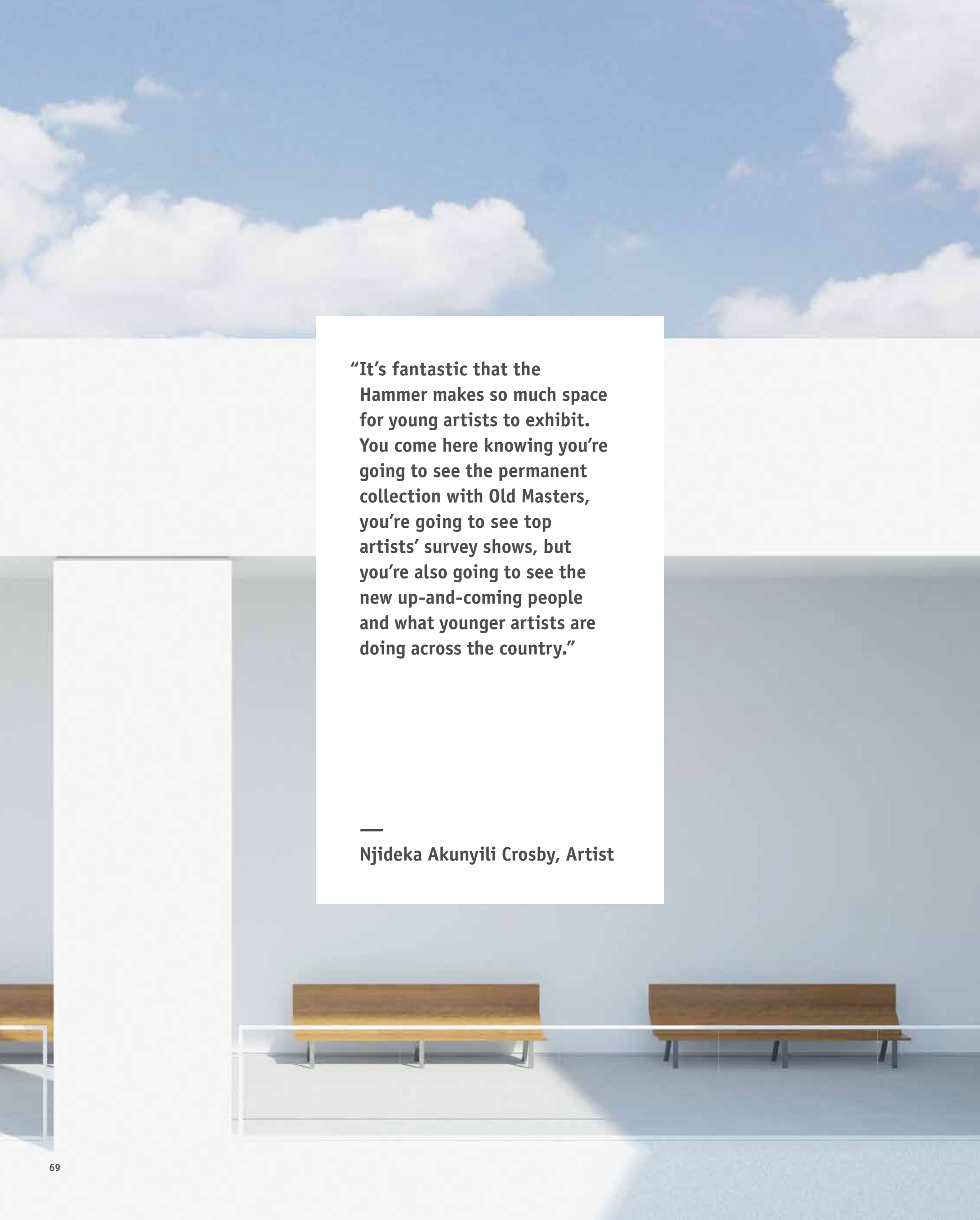
Southwest Promenade



Northwest Promenade

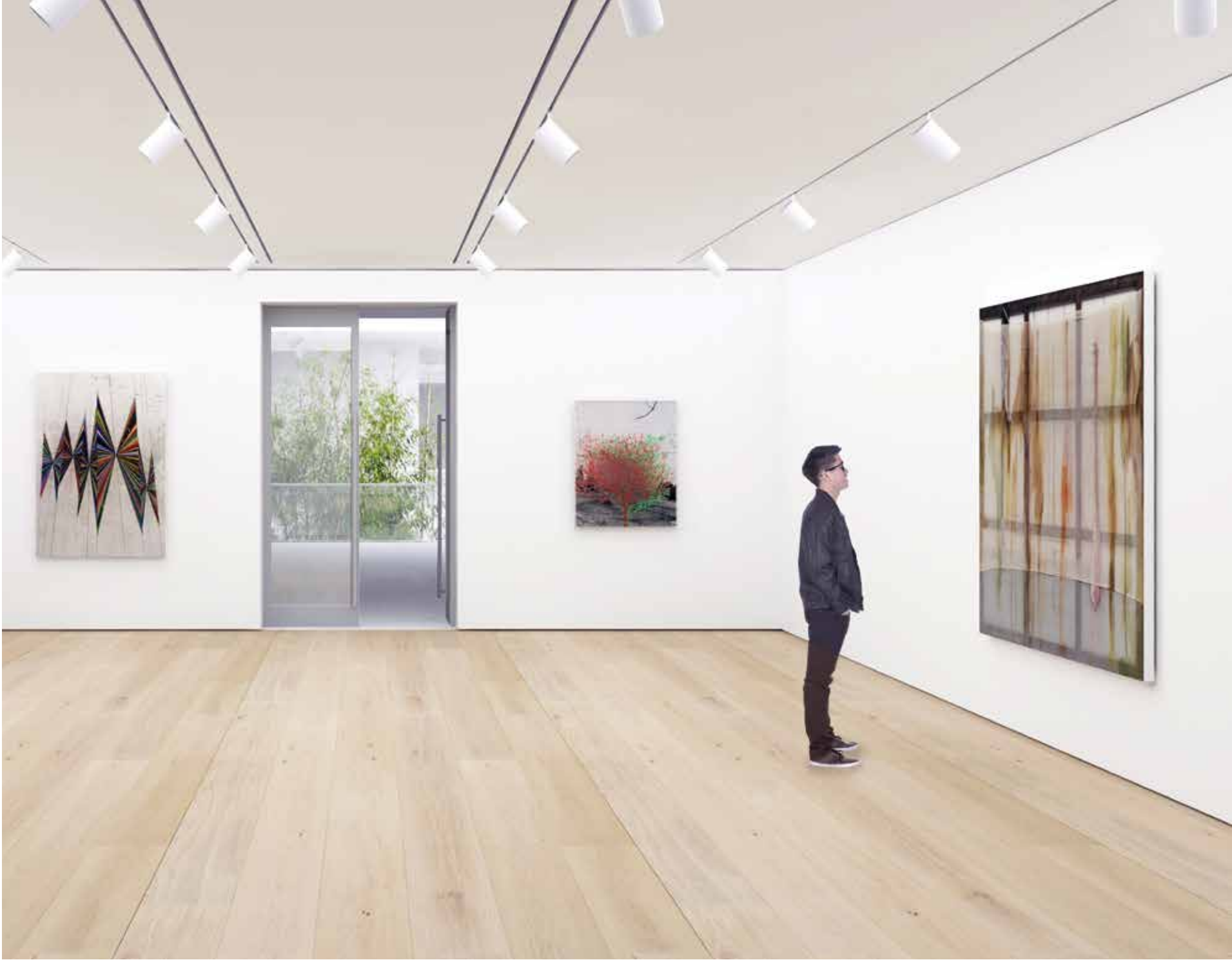
PROMENADES TO ART AND EXHIBITIONS

The renovated third floor will feature the same modern aesthetic and materials that Michael Maltzan has successfully utilized in previous renovations at the Hammer. The spacious promenades linking the galleries will be refreshed with new energy-efficient LED light fixtures, an exposed-aggregate concrete floor, stainless steel and glass gallery entrances, and thoughtfully designed seating for our guests.



“It’s fantastic that the Hammer makes so much space for young artists to exhibit. You come here knowing you’re going to see the permanent collection with Old Masters, you’re going to see top artists’ survey shows, but you’re also going to see the new up-and-coming people and what younger artists are doing across the country.”

**—
Njideka Akunyili Crosby, Artist**



New Hammer Projects Gallery

A NEW VENUE FOR HAMMER PROJECTS

The Hammer’s distinctive commitment to artists is most clearly demonstrated by the number and variety of spaces dedicated to Hammer Projects. A new 900-square-foot gallery on the third floor will expand our ability to spotlight emerging talents, such as prior Hammer Projects artists Kevin Beasley, Neil Beloufa, Aaron Curry, Njideka Akunyili Crosby, Simone Leigh, Wael Shawky, and Oscar Tuazon.



New Works on Paper Gallery

UNVEILING A RENOWNED COLLECTION

The UCLA Grunwald Center for the Graphic Arts houses one of the finest collections of works on paper in the United States, featuring more than 50,000 prints, drawings, photographs, and artists’ books dating from the Renaissance to the present day. With the creation of a significant new gallery for works on paper, these extraordinary holdings will gain a dedicated exhibition space for the first time. Alongside dedicated space for our historical and contemporary collections, this gallery will give long-awaited visibility and presence to the full breadth of our permanent collection.

**“A hot spot for contemporary art and ideas,
and a venue for serious exploration of
overlooked historical subjects.”**

—

Los Angeles Times



Grunwald Center Study Room

ADVANCING OUR ACADEMIC MISSION

Alongside the works on paper gallery, the Grunwald Center will gain a prominent new study room where students, curators, and scholars can view and learn from the Hammer's collections. With updated technology and furnishings, immediate access to compact storage, and ample room for individual and collaborative work, the new study center will strengthen the Hammer's role as a destination for scholarship and research.



New Classroom



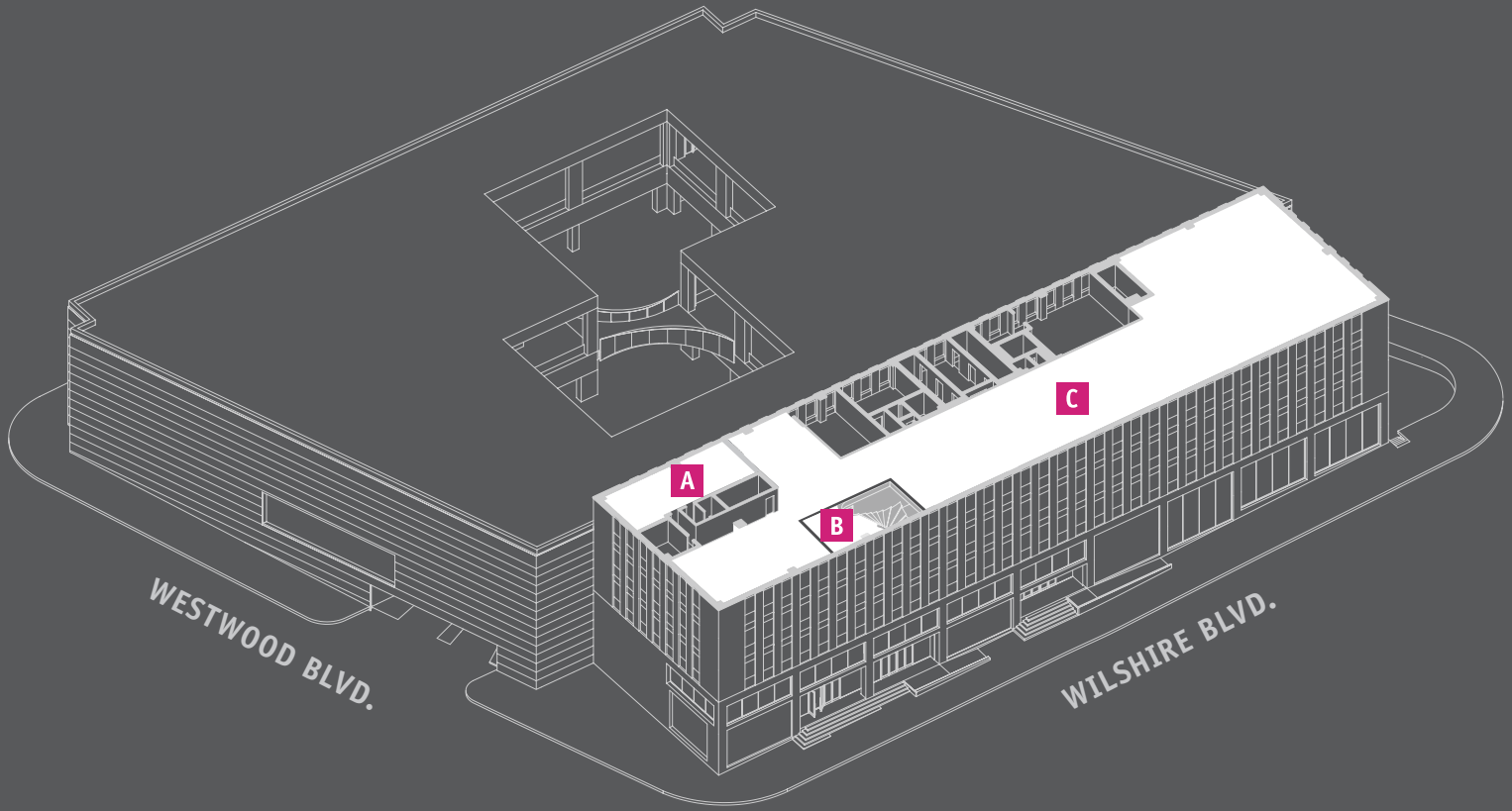
“The Hammer is a museum where one always anticipates catching daring, thoughtfully curated exhibitions. A museum that unfailingly agitates, as well as delights. A museum that provides food for the mind, as well as for the eyes. It is a home for truth, a safe haven, and an exaltation of what’s human.”

—
Tony Kushner, Playwright

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New Office Staircase



Fifth Floor Offices

NEW MODERN OFFICES

To make way for expanded art spaces on the third floor, the museum's staff will relocate to new offices on the fourth and fifth floors of the UCLA tower. Connected by a striking staircase, the two levels will feature an inviting reception area, light-filled workstations, and a range of flexible meeting spaces. This new contemporary working environment will strengthen the Hammer's ability to attract and retain outstanding professionals from all fields and backgrounds.



Museum Boardroom

BOARDROOM AND DIRECTOR'S OFFICE

The transformed Hammer will feature new spaces to greet and engage a wide range of guests, including board leaders, patrons, collectors, and artists. A bright and modern boardroom and director's suite will proudly reflect the institution that the Hammer has become.



Director's Office Suite



DIRECTOR'S MESSAGE

Los Angeles is now home to more artists and creative professionals than anywhere in the world, with a thriving community of museums, galleries, and art schools that makes this city an extraordinary place to both create and experience art. Over the past two decades, the Hammer Museum has played an essential role in shaping and supporting L.A.'s emergence as a global center for contemporary art, with a commitment to social justice and artistic freedom that sets our institution apart.

From our biennial Made in L.A. to our commitment to emerging and under-recognized artists, the Hammer places artists at the center of everything we do. We are more than an art museum: we are a cultural center, a forum for the ideas of a public research university, a platform for the most innovative thinkers of our time. Our audience trusts us to deliver an experience that will surprise, provoke, and inspire every time—and now we are asking for support to deliver on our full potential.

After decades of growth, the Hammer is bursting at the seams and overdue for a physical upgrade. This campaign will help us provide more art for our audiences, more places to study, conserve, and display our expanding collections, and more space to share our unparalleled exhibitions and programs. We invite everyone who shares in our mission to help realize this transformation and sustain the Hammer for generations to come.

Ann Philbin
Director



HAMMER

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To learn more, please
contact 310-443-7084 or
campaign@hammer.ucla.edu

