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The Hammer Museum and KCRW Present the 2011 “Also I Like to Rock” Music Series

The free, all ages concerts will feature emerging bands on four consecutive Thursdays in July



Fitz and the Tantrums perform at Also I Like to Rock, 2010.

Los Angeles—The Hammer courtyard turns electric in July, when **Also I Like to Rock** returns for a series of free concerts featuring today's top emerging bands. Presented in partnership with **KCRW 89.9 FM** and curated by **Buzz Bands LA**, the evenings kick off at **7pm** with DJ sets by KCRW's own selectors followed by two band performances at 8pm, including headliners **Graffiti6**, **The Soft Pack**, **Grouplove**, and **The Henry Clay People**. The full line up is below. DJs start at 7pm and bands play at 8pm.

Admission is free and on a first come, first served basis. **Hammer members and KCRW subscribers at all levels receive priority entry and exclusive access to the VIP lounge.** Concertgoers are encouraged to arrive early and take advantage of \$3 parking available after 6pm under the museum. During the summer music series, the galleries stay open until 9pm.

Thursday, July 7, 7PM

Graffiti6 + Eastern Conference Champions

KCRW DJ: Dan Wilcox

British rockers **Graffiti6** were formed in 2008 around the talents of singer-songwriter Jamie Scott and DJ, writer, and producer Tommy D., who has worked with the likes of Jay-Z and Kanye West. Together they craft a heady, upbeat blend of soulful electropop that falls somewhere in between the Beta Band, Morcheeba, and Gnarls Barkley. The duo's "psychedelic Northern Soul" is a feast for the ears.

Eastern Conference Champions

The triangulation of Bucks County, Pa.-reared Joshua Ostrander and Greg Lyons along with L.A. guitarist Melissa Dougherty, **Eastern Conference Champions** fashion indie-rock that can go from ferocious to tender in a heartbeat. The trio gained attention last year when its song "A Million Miles an Hour" was featured in *The Twilight Saga: Eclipse* soundtrack and kept the momentum going with the April release of their new album *Speak-Ahh*.

Thursday, July 14, 7PM

The Soft Pack + Hanni El Khatib

KCRW DJ: Chuck P

Launched in 2008 in San Diego by guitar-playing friends Matty McLoughlin and Matt Lamkin, the **Soft Pack** rocketed to success in 2009 with a punk-meets-garage rock sound inspired by the Modern Lovers, the Fall, the Velvet Underground and the Ramones. With bassist Dave Lantzman and drummer Brian Hill, the foursome released its self-titled debut in 2010 on Kemado Records and has toured the world, including dates at the Coachella and Lollapalooza festivals.

A multi-instrumentalist who serves as singer, songwriter, and producer for his one-man band, **Hanni El Khatib** wields a sinewy guitar and a wry, whiskey-glazed voice to fashion a mix of bluesy garage-rock soul and malt-shop music for those who drink them spiked with bourbon.

Thursday, July 21, 7PM

Grouplove + Milo Greene

KCRW DJ: Eric J. Lawrence

Los Angeles-based quintet **Grouplove** came together on the island of Crete, where two friends from New York, Hannah Hooper and Christian Zucconi, met future bandmates Sean Gadd, Ryan Rabin and Andrew Wessen at an art residency. Finding immediate chemistry, the fivesome moved to L.A. to refine and record an EP of ambitious pop marked by sweeping anthems and soaring harmonies. A full album is due this year.

New L.A. pop quintet **Milo Greene** came together when former UC Irvine classmates Robbie Arnett, Andrew Heringer and Marlana Sheetz reunited for songwriting sessions and, finding common ground in the harmony-laden pop of the 1960s and 1970s, emerged with a batch of undeniably engaging material. They have since expanded their circle by adding Curtis Marrero and Graham Fink and are currently recording songs for their debut release.

Thursday, July 28, 7PM

The Henry Clay People + Lady Danville

KCRW DJ: Chris Douridas

The Pavement- and Tom Petty-influenced rock of L.A.'s the **Henry Clay People** is informed by the sibling revelry of Joey and Andy Siara, who trade jibes, jabs and guitar licks in the quintet's hyperactive, angsty tunes. Their third album "Somewhere on the Golden Coast" came out in 2010 on TBD Records and the band followed it up this spring with a punk rock-influenced EP, "This Is a Desert."

Indie-pop standouts **Lady Danville** were born when Michael Garner and Dan Chang — natives of Danville, CA — met Matt Frankel at a tryout for UCLA's Awaken a capella group. Not content simply to harmonize, the threesome took up instruments and embarked on a songwriting campaign that earned them acclaim with tune "Tired Magician" and eventually gigs opening for Ben Folds, Dashboard Confessional and Jack's Mannequin.

ABOUT KCRW

KCRW 89.9FM, licensed to Santa Monica College, is National Public Radio's flagship station for Southern California. The Santa Monica-based nonprofit represents cutting edge radio at its best, presenting an eclectic mix of independent music, news, talk and arts programming. The terrestrial signal serves Los Angeles, Orange, Ventura Counties, as well as parts of San Diego, San Bernardino, Kern, and Santa Barbara Counties and the greater Palm Springs area. KCRW's programming is internationally renowned and available worldwide via KCRW.com, including three streaming channels, 27 podcasts and archives of our locally-produced programs and live band performances. Hear KCRW music online, all the time, on the ALL music stream Eclectic24.

BUZZ BANDS LA (<http://buzzbands.la>), the headquarters of former *Los Angeles Times* editor/writer Kevin Bronson, is an independent website focused on music made and played in and around L.A., offering news, reviews, interviews and song downloads. Buzz Bands has become the go-to source for fans seeking what's new and who's cool.

ABOUT THE HAMMER MUSEUM

The Hammer Museum, a public arts unit of the University of California, Los Angeles, is dedicated to exploring the diversity of artistic expression through the ages. Its collections, exhibitions, and programs span the classic to the cutting-edge in art, architecture, and design, recognizing that artists play a crucial role in all aspects of culture and society.

The museum houses the Armand Hammer Collection of Old Master, Impressionist, and Post-Impressionist paintings and the Armand Hammer Daumier and Contemporaries Collection. The Hammer's newest collection, the Hammer Contemporary Collection, is highlighted by works on paper, particularly drawings and photographs from Southern California. The museum also houses the Grunwald Center for the Graphic Arts, comprising more than 45,000 prints, drawings, photographs, and artists' books from the Renaissance to the present; and oversees the management of the Franklin D. Murphy Sculpture Garden on the UCLA campus.

The Hammer presents major single-artist and thematic exhibitions of historical and contemporary art. It also presents approximately ten Hammer Projects exhibitions each year, providing international and local artists with a laboratory-like environment to create new work or to present existing work in a new context.

As a cultural center, the Hammer offers a diverse range of free public programs throughout the year, including lectures, readings, symposia, film screenings, and music performances. The Hammer's Billy Wilder Theater houses these widely acclaimed public programs and is the new home of the UCLA Film & Television Archive's renowned cinematheque.

HAMMER MUSEUM INFORMATION

For current program and exhibition information call **310-443-7000** or visit www.hammer.ucla.edu.

Hours: Tuesday, Wednesday, Friday, Saturday, 11am – 7pm; Thursday, 11am – 9 pm; Sunday, 11am – 5 pm; closed Mondays, July 4, Thanksgiving, Christmas, and New Year's Day.

Admission: \$10 for adults; \$5 for seniors (65+) and UCLA Alumni Association members; free for Museum members, students with identification, UCLA faculty/staff, military personnel, veterans, and visitors 17 and under. The Museum is free on Thursdays for all visitors. Public programs are always free.

Location/Parking: The Hammer is located at 10899 Wilshire Boulevard, at Westwood Boulevard. Parking is available under the Museum. Rate is \$3 for three hours with Museum validation. Bicycles park free.

Hammer Museum Tours: For group tour reservations and information, call 310-443-7041.