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HAMMER MUSEUM CELEBRATES 20th ANNIVERSARY WITH 20 DAYS OF FREE ADMISSION

FREE admission November 26 – December 18, 2010 along with holiday discounts in the Hammer Bookstore



Los Angeles—Twenty years ago this November the Hammer Museum first opened its doors. To celebrate the occasion, the Hammer is offering 20 days of **FREE** admission from **November 26 to December 18**. Visitors are invited to bring family and friends to enjoy world class art exhibitions, public programs including screenings, readings and lectures, an open air courtyard with a full-service café, and one of the best bookstores in the city.

When the Hammer opened to the public in 1990 it was a museum dedicated to the vision and collection

of one man—Armand Hammer. In the twenty years since, the Hammer has grown remarkably, presenting an impressive array of art from the classics to the cutting edge.

“It is hard to imagine that only two decades ago a parking lot and gas station occupied the space where the Hammer now stands. Over the last several years we have worked hard to make the Hammer a thriving public museum, urban gathering space, and university hub,” remarks Hammer Director, Ann Philbin.

In addition to offering 20 days of free admission, the museum is also offering discounts in the Hammer Bookstore. For the entire month of December, design books will be 50% off in the store. With approximately ten thousand titles, the Hammer Bookstore is renowned for its extraordinary range of books on art, architecture and design. The store also offers a unique selection of jewelry and gifts, and includes items handmade by local artists. UCLA students, faculty, and staff always receive a ten percent discount, and members of the Museum and Friends of the Graphic Arts also receive discounts.

HAMMER MUSEUM INFORMATION

For current program and exhibition information call **310-443-7000** or visit www.hammer.ucla.edu.

Admission: FREE admission November 26 – December 18.

Regularly: \$7 for adults; \$5 for seniors (65+) and UCLA Alumni Association members; free for Museum members, students with ID, UCLA faculty and staff, military personnel, veterans, and visitors 17 and under accompanied by an adult. Free on Thursdays for all visitors.

Hours: Tuesday, Wednesday, Friday, Saturday, 11am – 7pm; Thursday, 11am – 9 pm; Sunday, 11am – 5 pm; closed Mondays, July 4, Thanksgiving, Christmas and New Year's Day.

Location/Parking: The Hammer is located at 10899 Wilshire Boulevard, at Westwood Boulevard. Parking is available under the Museum. Rate is \$3 for three hours with Museum validation.

Hammer Museum Tours: For group tour reservations and information, call 310-443-7041.

ABOUT THE HAMMER MUSEUM

Exhibitions & Projects

The Hammer Museum's exhibitions present contemporary and historical work in all media of the visual arts. Through its exhibitions, the Museum is committed to promoting cultural understanding, to introducing the work of underrepresented artists, and to presenting art of the past and present. In addition to selections from its permanent collection, the Museum has a vigorous calendar of temporary exhibitions, including a series of renowned biennial invitational exhibitions that offer museum-based insight into contemporary art.

Permanent Collections:

Hammer Contemporary Collection

The Hammer Museum has become a vibrant destination for viewing contemporary art. The emphasis of the new contemporary collection is on works created since the 1960s, with particular focus on art of the last 10 years. Recent acquisitions include works by Elliott Hundley and Lari Pittman. Artists represented include John Baldessari, Mark Bradford, Robert Gober, Douglas Huebler, Won Ju Lim, Monica Majoli, Paul McCarthy, Nancy Rubins, Ed Ruscha, Frances Stark, Kara Walker, and many others.

Grunwald Center for the Graphic Arts

The Grunwald Center's holdings comprise over 45,000 works on paper, including prints, drawings, photographs, and artists' books, dating from the Renaissance to the present. A primary resource for teaching and research, the Center serves

students, faculty, and the general public. The Hammer Museum has organized many exhibitions that draw on the Grunwald Center's research and collections, including *Houseguest*, the Hammer series in which artists are invited to study the collections first-hand and curate an exhibition from the Grunwald's holdings.

The Armand Hammer Collection

A selection of paintings and works on paper from the Armand Hammer Collection and the Armand Hammer Daumier and Contemporaries Collection currently on view provides an impressive overview of the major movements of 19th century French art, including works by Gustave Moreau, Edgar Degas, Paul Cézanne, and Vincent van Gogh. A small but wide-ranging group of European old master paintings and works by American artists from the 18th to 20th centuries are also featured in the selection.

Franklin D. Murphy Sculpture Garden

One of the most distinguished outdoor sculpture collections in the country, the Franklin D. Murphy Sculpture Garden spans more than five acres on UCLA's campus with more than 70 sculptures by artists such as Jean Arp, Deborah Butterfield, Alexander Calder, Barbara Hepworth, Jacques Lipchitz, Henry Moore, Isamu Noguchi, Auguste Rodin, and David Smith.

Public Programs

The Hammer Museum offers a rich variety of free public programs such as lectures, symposia, screenings, readings, Lunchtime Art Talks, and musical performances. The Hammer's Billy Wilder Theater houses many of these widely acclaimed public programs. All Hammer Museum public programs are free.

Billy Wilder Theater

The Billy Wilder Theater opened in 2006 and is the home of the UCLA Film & Television Archive's renowned cinematheque as well as the Hammer's engaging and provocative public programs. Designed by Los Angeles-based Michael Maltzan Architecture, the state-of-the-art, 295-seat theater is one of the few theaters in the country able to screen the entire spectrum of moving images in their original formats: from the earliest silent films requiring variable speed projection to the most current digital cinema and video.

Cafe Hammer by Wolfgang Puck

Located in the tranquil Hammer Courtyard, Cafe Hammer by Wolfgang Puck offers freshly prepared seasonal sandwiches and salads made with farmer's market produce and other locally-supplied ingredients. The cafe is open Tuesday – Friday: 12-3PM & 4-7PM; and Saturday & Sunday 12-4PM.